

## Locals raise tens of thousands for country butcher after fire



A beloved rural South Australian butcher shop has suffered a devastating fire, prompting a flood of financial support from the local community.

6 trucks and approximately 20 firefighters were needed when fire broke out in the ceiling of Meadows Country Meats on 12 November and threatened the adjoining residential property.

No one was hurt. However, according to the South Australian Country Fire Service the damage has been estimated at \$200,000, a devastating blow to the small, family-owned business.

When announced on the Meadows Country Meats Facebook page, the news garnered 107 comments of support.

Meadows Skin and Beauty immediately responded with “I would like to help you and your family out by donating half of my profits this week to you!”



Meadow's resident Michael Mahar then created a mycause fundraising page to help butcher Angus (Gus) Robertson, his wife, and two-year-old.

Comments such as: "If there's anything we can do please don't hesitate to sing out!! You guys do so much for the community so I'm sure there will be a line up to help you guys out."

As the sole butcher in a small rural town, Gus had always seen his role in the local community as an important one and supported numerous local sporting clubs and teams.

"We are extremely grateful for the support given to us by our local community and we firmly believe that this support should be reciprocated," he told the Australian Meat Industry Council in 2020.

Meadows Country Meats had enjoyed a re-opening on 15 April this year after renovations. The building itself was established in 1937.

**ENDS**

<https://mycau.se/gift-for-gus>

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