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**‘Perth is dead’ – discover what and who else is dead in the CBD**

Shine a light on Perth’s darker side this holiday season

**[Perth, Western Australia]:** Discover haunted theatres, robbery gone wrong and Perth’s deadliest decade with Dark Stry’s latest true crime self-guided walking tour, *Murder and Macabre*.

*Murder and Macabre* exposes Perth’s dark underbelly through stories about:

* King St and the biggest decoy in Perth
* the haunting of the Piccadilly Theatre
* the controversies of capital punishment
* murder on the Government House dancefloor
* the ghost in the Bell Tower
* Perth’s deadliest serial killer and the victims who got away.

‘Humans have always been obsessed with real-life dark stories, from the murder pamphlets of the 17th century to TV shows and podcasts today,’ says Erin Clark, CEO and co-founder of Dark Stry.

‘We’ve scoured locations and history books to bring the dead back to life. Dark Stry is the next evolution in technology to tell these stories that not many locals know.’

It’s long been said that Perth’s CBD is dead between Christmas and New Year, so Dark Stry has released the perfect solution – uncovering the dead through current-day and historical footage and audio in a mobile app. The Dark Stry app tells the stories, guides users between stops and, for those wanting more, provides links to additional information.

For those needing some refreshment along their travels (or the chance to shake off some of the stories), the app also links users to a hospitality venue at every stop.

Free social media filters allow users to share their stops and stories, immersing themselves in tales of ghosts, dancefloor killers and female crime gangs.

The *Murder and Macabre* tour joins Dark Stry’s other popular offerings that showcase enterprising women, Perth’s boom and bust since European settlement, and historical pubs.

The Dark Stry app can be downloaded from app stores or the Dark Stry website.

For more information on the Murder and Macabre tour, visit the Dark Stry website [www.darkstry.com.au](http://www.darkstry.com.au)

**About Dark Stry and Erin Clark:** The Dark Stry app is the smarter way to see history differently. Dark Stry uses technology to deliver affordable, local, self-guided tours with immersive stories that blend photos, video and audio in the palm of your hand. Dark Stry’s mission is to reactivate forgotten places post-pandemic, encouraging locals and tourists alike to connect with Western Australia’s unique people and places.

Dark Stry was a finalist in the 2022 Western Australian Tourism Awards (Best New Tourism Business).

In November 2022 Dark Stry was featured as one of the top 21 WA start-ups that could be the next big thing in The West Australian Insider Magazine.

Erin Clark has been a speaker with Business Women Australia and was recently featured in the popular Startup West podcast.

Dark Stry is an accredited tourism business with the Tourism Council Western Australia.