



Naturpac EcoChoice Press Release

## **Naturpac EcoChoice Free Sustainability Education coming to Shellharbour NSW**

**Sustainability champions Naturpac will be delivering free sustainability education on 23<sup>rd</sup> - 26<sup>th</sup> January to children aged 5 – 9 as part of their EcoChoice initiatives.**

Naturpac is an Australian eco-packaging company based in regional Albury, NSW. Since its founding, a core pillar of Naturpac's mission has been a commitment to educating the behavioural habits of tomorrow's consumer. As part of this commitment Naturpac developed EcoChoice EcoPlay, an in-person sustainability education session designed for children aged 5 to 9 years old.

For the first time EcoChoice EcoPlay is heading to Shellharbour, NSW! The Naturpac community team will be delivering free sustainability sessions at Stockland Shellharbour across 4 days.

"We are excited to bring the team to Shellharbour to continue to show young people how they can actively contribute to creating a better earth" states Founder, Michael Williams.

The Naturpac team will be in Shellharbour's Stockland shopping centre delivering multiple sessions each day, with activities including puzzles, games, exploration, free play and colouring in.

Each participant receives a free goodie bag loaded with fun sustainable items like organic lollies, yo-yo, colouring pencils, at-home activities and colouring in sheets. They also receive a certificate of completion, an 'I'm an EcoWarrior' sticker and get to keep everything from the day.

If you are looking for a fun and unique way of teaching your child about sustainability register for an EcoChoice EcoPlay session today as places are limited and will book out fast.

The sessions focus on making sustainability education positive, fun and engaging.

Registrations: <https://www.eventbrite.com.au/e/free-kids-eco-play-session-with-naturpac-tickets-510335446057>

Find out more about EcoChoice: <https://naturpac.org/news/naturpac-ecochoice-sustainability-education/>

### **Questions?**

Want to know more about EcoChoice education sessions or the broader Naturpac brand? Contact our Community Manager Arna Jade [arna@naturpac.org](mailto:arna@naturpac.org)

### **About Naturpac**

It is Naturpac's mission to change the way people think about packaging. We need to move away from an autopilot frame of mind, and towards a positive choice for change. Based in Australia and New Zealand, we plan to start locally and build a momentum of sustainable change where people demand environmentally friendly packaging options in the grocery store. We continue to innovate and challenge the industry so that we are all making decisions for a better earth.



**EcoChoice**  
**ecoPlay**  
**ED SESSIONS**

**Jan 2023**  
23rd – 26th

**Stockland Shellharbour**  
211 Lake Entrance Rd,  
Shellharbour City Centre NSW

**THE ACTIVITIES**  
Games Show & Tell  
Quizzes Colouring In

**AGES 5–9**

**REGISTRATIONS OPEN**

**Get involved**