



BLUE MOUNTAINS
L A V E N D E R

MEDIA RELEASE

22 MAY 2023

Blue Mountains Lavender wins an industry association award for its essential oil against a field of national and international entrants.

The Australian Lavender Growers' Association Olfactory Oil Competition award winners were announced at their recent conference held at the Carrington Hotel, Katoomba. Blue Mountains Lavender won the prestigious Lavandula Triploid category for their cultivar 'Riverina Alan' essential oil grown and distilled on their 25-acre Little Hartley property.

Blue Mountains Lavender founder and owner Louise Bickerton says, "I am proud of our achievements since planting lavender in 2018. We were competing against some of Australia's most experienced lavender oil distillers and entries from New Zealand and the USA. So to know that we are distilling fragrant lavender essential oil is satisfying. This essential oil is key to our body care and lifestyle product range."

Louise's husband, Bruce Bickerton, is the distiller and adds, "Louise and I enjoy the challenge of producing a high-quality oil for our products. We believe the soil and high-altitude climate in the Blue Mountains is just as important for success as the skill of timing our harvest, the copper material of our distillation still, and then controlling the temperature and the length of the distillation process. The Australian Lavender Growers' Association provides great resources and a supportive member network to help us produce such a pleasing essential oil."



The first lavender tube stock varieties went into the ground of the Blue Mountains Lavender Farm at Little Hartley in November 2018.

The farm now grows three cultivars of *L. angustifolia* (English lavender) and five varieties of *L. intermedia* and triploids which are harvested for distillation into essential oil and dried for culinary and craft uses.

Blue Mountains Lavender produces high-quality artisan products in body care, sleep aid and lifestyle ranges. All products are made and packaged at the farm. To learn more, purchase products, become a stockist, or register for notification of upcoming farm tours, visit www.bluemountainlavender.com.au

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CONTACT

Blue Mountains Owner and Founder Louise Bickerton on 0409 717 899 or email info@bluemountainlavender.com.au

ABOUT BLUE MOUNTAINS LAVENDER

Blue Mountains Lavender is an artisan producer of naturally grown lavender flowers, a distiller of lavender essential oil, and a maker of quality body care and lifestyle products that embody the calm and beauty of the world heritage-listed Blue Mountains.

Since 2018, Louise and Bruce Bickerton have created a low-impact, sustainable and regenerative cultivation of lavender and other botanicals at Little Hartley that become ingredients in Blue Mountains Lavender products. They believe it is a joy to grow flowers and herbs that can improve well-being.

Blue Mountains Lavender acknowledges the Gundungurra and Dharug people as the traditional owners of the land they work on and believes small-scale agriculture that focuses on good soil health and biodiversity is to be responsible land custodians.

For more information, visit www.bluemountainlavender.com.au