For Immediate Release

**Daniel's Donuts Continues Remarkable Growth with 40th Store Opening**

Daniel's Donuts is celebrating yet another milestone as it proudly announces the grand opening of its 40th store located at Southern Cross Station.

The rapid expansion of the beloved donut brand not only demonstrates Daniel’s Donuts unwavering popularity but also serves as a testament to its commitment of delivering innovative, high-quality products – as well as an impressive range of flavours - to all Victorians.

With the highest number of stores across the state, Daniel’s Donuts has established an unrivalled presence in the donut market, outshining even the most prominent corporations and well-established brands.

From its humble beginnings as a single store in Springvale, Daniel's Donuts has seen phenomenal growth, capturing the hearts and taste buds of customers with its wide variety of flavours and donuts which are full of delicious filling.

The opening of the 40th store marks a significant step in the company’s growth with many more stores on the horizon, such as Craigieburn, Chirnside Park, Greensborough, and Sunbury to name a few.

With a steadfast commitment to quality, innovation, and customer satisfaction, Daniel’s Donuts is poised for even greater success and deliciousness in the future.

About Daniel’s Donuts: From small beginnings, baking donuts in his parents' bakery at Hogan’s Corner while still in primary school, Daniel sparked a donut craze by introducing the famous hazelnut donut, selling thousands of donuts a day (using 2.4 tonnes of hazelnut spread a week), making it the busiest bakery in the western suburbs.

Daniel sold Daniel’s Bakery to open his flagship store, Daniel’s Donuts, in Springvale in 2016, where he continued the trend of introducing new flavours and standing out from the crowd with 24/7 operating hours. Daniel’s Donuts now offer over 50 different flavoured donuts, including Vegan and Gluten Free donuts.

As well as donuts, Daniel’s Donuts sell pies, coffee, milkshakes, cakes and more.

To see more store locations, please visit danielsdonuts.com.au/stores.

For further information, please contact the Daniel’s Donuts Marketing Team via marketing@danielsdonuts.com.au