

# **MEDIA RELEASE**

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# MINISTRY OF DJS TO ROCK WOMEN'S FIFA WORLD CUP 2023

Ministry of DJs, a leading entertainment booking agency has been awarded the prestigious contract to manage the entertainment at all Sydney matches during the highly anticipated 2023 Women's FIFA World Cup <del>2023</del>.

With their extensive experience and commitment to excellence, Ministry of DJs is set to create an unparalleled atmosphere and elevate the guest experience to new heights.

As an organisation dedicated to celebrating diversity and inclusivity, Ministry of DJs is proud to feature two exceptional female DJs for the Women's FIFA World Cup 2023. DJ Jomeca and DJ Jessie James, will bring their exceptional skills and diverse perspectives to the event, creating an atmosphere that embraces the richness of our global community.

Owner and Managing Director, Andy Kay expressed his enthusiasm for this significant milestone, "Being selected to manage the entertainment at the 2023 FIFA Women's World Cup is a testament to Ministry of DJs' unwavering commitment to excellence and our ability to create extraordinary experiences. This is a momentous occasion for our business, and we are thrilled to showcase our expertise on such a global stage."

At the heart of Ministry of DJs success lies the belief that music has the power to enhance and amplify the emotions experienced during sporting events. "Music and sport share a unique synergy," Andy continued.

"The right tunes have the ability to unite people, create a sense of excitement, and leave a lasting impact. We understand the importance of selecting the perfect soundtrack to accompany the remarkable performances we will witness at the Women's FIFA World Cup 2023."

"We firmly believe that an event of this magnitude demanded artists who can not only deliver electrifying performances but also embody the spirit of empowerment and celebration. DJ Jomeca and Jessie James are not just phenomenal DJs; they are trailblazers who will elevate the FIFA Women's World Cup guest experience and inspire generations of female artists worldwide." - Andy concludes.

For over 15 years, Ministry of DJs has been at the forefront of the entertainment industry, providing world-class DJs and musicians for Australia's largest and most iconic events. From sporting events to weddings, fashion launches to celebrations honouring our returning Olympic and Paralympic athletes, Ministry of DJs Entertainment has been the go-to choice, consistently delivering incredible guest experiences, even when the players are off the pitch.

Andy Kay, whose illustrious career includes working with the English Premier League Club Tottenham Hotspur, Ministry of DJs brings a wealth of experience in seamlessly blending entertainment with the world of sports. Andy's background and expertise have uniquely positioned the company to curate an unforgettable experience and ensure that the Women's FIFA World Cup 2023 in Sydney becomes an iconic moment in the history of both sports and entertainment.

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For more information, interviews or photos please contact:

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# About Ministry of DJs Entertainment:

Established 15 years ago, Ministry of DJs Entertainment is a leading entertainment booking agency in Australia. With an exceptional roster of world-class DJs, musicians, and event managers, they have provided top-quality entertainment for major events across the country. Ministry of DJs Entertainment combines their extensive experience, creativity, and passion to deliver unforgettable experiences that perfectly complement any occasion. For more information, please visit www.ministryofdjs.com.au

#### **DJ Profiles:**

https://www.ministryofdjs.com.au/services/dj/dj-jomeca/

https://www.ministryofdjs.com.au/services/dj/dj-jessie/

# DJ Instagram:

DJ Jomeca: https://www.instagram.com/dj\_jomeca/

DJ Jessie James: https://www.instagram.com/dj\_jessie\_james/

Ministry of DJs: https://www.instagram.com/ministryofdjsentertainment/