



## **MEDIA RELEASE**

For immediate release

5 OCTOBER 2023

### **Music artists across the globe collaborate for the 4th annual WhiteStickFest to celebrate International White Cane Day.**

White Stick Fest is an online collaboration of music artists that provides a platform for established and emerging blind and low-vision artists to perform on a day that recognises the incredible impact of a white cane in building self-resilience and achievement for the blind and low-vision community.

“We are excited to bring together headline blind and low-vision artists like local performers Lara Nakhle from The Voice 2017, Connor Wink from The Voice 2022, Summer Giddings, Kirsten Busby, and International performers American Idol contestant Murphy, Cobhams Asuquo, Tonal Vision, Mark Erelli, Albi and the Wolves, Blind Joe and Vernon Barnard. The power of WhiteStickFest is our ability to connect high-calibre artists with communities worldwide. We are trying to make White Stick Fest as accessible and inclusive as possible, delivering world-class performances right to your device.” said Duncan Steward, the owner and founder of organising partner Platinum Cre8ive.

WhiteSticksFest will also feature performances from sighted contemporaries, including Grammy Award-nominated singer/songwriter Kimie Miner, Canadian folk band Wild Rivers and the world's most popular children's group, The Wiggles.

WhiteStickFest is only possible with the support of Platinum Cre8ive, Vision Australia, Foundation Fighting Blindness, Oleb Media and touring sponsor Cocky Guides.

White Stick Fest will broadcast on 15 October 2022 from 9 a.m. Australian Eastern Daylight Time (AEDT), online at [www.whitestickfest.org](http://www.whitestickfest.org)

For details, visit Like, follow and share White Stick Fest on Facebook, Twitter, and Instagram for artist updates, the latest news, and exclusive interviews before the broadcast.

Want more WhiteStickFest? Join a live performance of local artists in Sydney on Friday, 20 October 2023. For more details, visit [www.cockyguides.com.au/tours](http://www.cockyguides.com.au/tours)

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### CONTACT

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### ABOUT PLATINUM CRE8IVE

Platinum Cre8ive provides management services for the creative industries. We specialise in publicity and opportunities through innovative management, technology, and career development. Our focus is on managing and representing artists with disabilities, and with 25 years of business experience behind us, you can concentrate on the creation whilst we do the rest. It takes a dedicated team to build a successful entertainment career.

For more information, visit [www.platinumcre8ive.com](http://www.platinumcre8ive.com)