



MEDIA RELEASE

For immediate release

3 November 2023

Western Australia is the latest destination for blind and low-vision group tour operator Cocky Guides.

Cocky Guides specialise in providing unique, multi-sensory group adventures for blind and low-vision travellers. Cocky Guides already present 60 destinations around Australia. Their launch into Western Australia means they now cover every State and Territory nationwide.

Cocky Guides Founder James (Buck) McFarlane says, “We are excited to launch our first tour in December, which has already sold out. Our travellers are excited to visit Western Australia and discover Perth and the South West with our uniquely curated itineraries that focus on our guests' senses beyond sight”.

Cocky Guides is a social enterprise that connects communities and industry by providing group support to help blind and low-vision Australians travel without relying on family, friends or paid carers. Since its launch in 2018, Cocky Guides has returned over one million dollars to the Australian visitor economy.

Cocky Guides will spend eight days in Perth and Busselton from Saturday, 2 December 2023, to Saturday, 9 December 2023, with the first group of 12 blind and low-vision travellers. Local operators that are working with Cocky Guides to create an inclusive and engaging experience are Autopia Tours, Sealink Rottnest Island, Perth Wildlife Encounters, Koomal Dreaming, Yanchep Lavender Farm, the Lobster Shack and numerous artisan growers and producers around Margaret River.

Do you have a friend or relative who is blind or has low vision? Share Cocky Guides on socials to discover what we do. Keep up to date with regular newsletters about group tours, or request a tailored trip at www.cockyguides.com.au

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CONTACT

For further information, please get in touch with James (Buck) McFarlane at buck@cockyguides.com.au or call 0403 827 666

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multisensory adventures for the blind and low-vision community. More than 1,250 travellers have visited 60 destinations with Cocky Guides.

Cocky Guides is a licensed Parks Eco Pass operator with NSW National Parks & Wildlife Service and is the recipient of the Silver Award for Excellence in Accessible Tourism at the prestigious 2022 NSW Tourism Awards.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for adventure and travel, designed to increase independence, plus social and community participation for blind and low-vision Australians.

For more information, visit www.cockyguides.com.au