

## MyTeacherAide Launches Pioneering Al-Powered Tool for Teachers, Revolutionising the Education Landscape

## FOR IMMEDIATE RELEASE

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MyTeacherAide is thrilled to announce the launch of its groundbreaking Al-powered tool for teachers. Designed to transform the educational experience, this platform is already creating a buzz among hundreds of educators who have begun exploring its capabilities.

Founded by two Tasmanian teachers, MyTeacherAide's mission is simple: To provide educators with user-friendly and cost-effective AI tools that save time, foster creativity, and improve student outcomes.

The pilot integrates the latest version of the Australian Curriculum (AC9) with advanced artificial intelligence to offer 5 dynamic tools: Lesson Planner, Curriculum Expert, Quiz Generator, Rubric Generator and Text Differentiator.

This launch marks a significant leap in educational technology, offering teachers incredible support in crafting engaging, effective, and personalised learning experiences at the click of a button.

"As teachers it's important to realise that Al isn't here to replace us; it's here to help us," says Paul Matthews, Teacher, CEO and Co-Founder. "I talk to teachers daily who struggle to keep their head above water. It's wild that 70% of teachers say their workload is unmanageable... As teachers, we need all the help we can get, and that's why we built MyTeacherAide."

As part of its pilot program, MyTeacherAide is offering a 10-day free trial to teachers, giving them first-hand experience of its transformative potential. The platform promises to address common teaching challenges, such as time-consuming lesson planning and the need for personalised student engagement.

The excitement is already palpable: "The learning needs in my class are more diverse than ever. MyTeacherAide will help me make sure every student gets what they need to learn" says Isaac Smith, Grade 5/6 Teacher and Curriculum Lead from Hobart, "I love my students, and I'm grateful for anything that will help me make learning more accessible to them."

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Scott, a School Leader, says, "Loving it! I have been testing it against many years of lesson planning experience and assessment development and MyTeacherAide is exceptional! Lesson plans have exceeded anything I could have imagined. Whether I want an entire plan or be able to pick and choose activities from it - insert mind-blown emoji here."

Kirsty, another teacher from Hobart says, "As a middle school English/Humanities teacher the gap between students is significant, especially when it comes to reading and comprehension. Being able to deliver content that is targeted for each student at their level and created in a matter of minutes is a game changer! I believe this platform will help to alleviate so much of the stress felt by teachers and allow us to spend more time on our core business - being with students."

MyTeacherAide's launch is not just a milestone for the company but a beacon of innovation in the EdTech space. Journalists, educators, and tech enthusiasts are invited to witness this evolution in teaching tools. For more information and to be a part of this educational revolution, visit myteacheraide.com.

## About MyTeacherAide:

MyTeacherAide is an Al-powered educational platform designed by teachers, for teachers. With a focus on enhancing the quality of education and allowing teachers to meet the diverse needs of their learners, MyTeacherAide stands at the forefront of the EdTech revolution.

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