

## **FOR IMMEDIATE RELEASE**

### **Peta Siebert Assumes Role as CEO of Manage Your Loans, Paving the Way for Financial Innovation**

Manage Your Loans, a trailblazing startup poised to disrupt the brokerage and finance industry, proudly announces the appointment of Peta Siebert as their new Chief Executive Officer (CEO). With an illustrious track record of success in the finance sector, Peta Siebert brings a wealth of experience, strategic leadership, and a commitment to customer-first values to her role. Peta Siebert is a well-known figurehead in the finance industry, celebrated for her unwavering commitment to values that align perfectly with the ethos of Manage Your Loans: transparency, agility, and service excellence. As the new CEO, Peta Siebert champions the mission of providing everyday Australians with a reliable and customer-first brokerage option. With her impressive background in directorial positions at the Coronis Group and Lendi, Peta Siebert has consistently demonstrated a profound understanding of the financial landscape, a knack for innovation, and a commitment to delivering exceptional results for both clients and investors. Her expertise and insight are invaluable assets as Manage Your Loans seeks to redefine the financial industry.

Peta Siebert's appointment as CEO marks the beginning of a remarkable growth trajectory for Manage Your Loans. The company is dedicated to enhancing its services to meet the evolving needs of its clients. The recent partnership with retail giants Costco further solidifies Manage Your Loans' position as an integral part of the Australian financial landscape. The Founders of Manage Your Loans believe that Peta Siebert is the ideal leader to guide the company through its initial phases of development and far into the future. Her appointment underscores the company's commitment to innovation, service excellence, and customer-centric values.

Manage Your Loans is a leading name in the finance industry, dedicated to providing Australians with reliable and customer-first brokerage options. With Peta Siebert as CEO, the company is poised to usher in a new era of financial innovation and excellence. "Joining Manage Your Loans at the beginning of its growth trajectory is an exciting opportunity," said Peta Siebert, CEO of Manage Your Loans. "Our commitment to transparency, agility, and service excellence will empower Australians to take control of their finances with confidence, guided by our expert brokers."

For media inquiries, please contact: [media@interetail.com](mailto:media@interetail.com) For more information about Manage Your Loans, visit [www.manageyourloans.com.au](http://www.manageyourloans.com.au) End of Release Note to Editors: High-resolution images and additional company information are available upon request.