



MEDIA RELEASE

For immediate release

4 December 2023

Award-winning tour operator for blind and low-vision travellers begins their very first tour in Western Australia.

Cocky Guides specialise in providing unique, multi-sensory group adventures for blind and low-vision travellers. Last weekend, they arrived in Perth for an eight-day adventure.

Cocky Guides Founder James (Buck) McFarlane says, "We have finally arrived for our first tour in Western Australia. Our twelve blind and low-vision travellers, plus two guide dogs, are excited to discover Perth and the South West with our uniquely curated itineraries that focus on our guests' senses beyond sight and the West's best tour operators".

During their eight days in Perth and Busselton, the first group of blind and low-vision travellers will be looked after by local operators that are working with Cocky Guides to create an inclusive and engaging experience such as:

- Autopia Tours
- Sealink Rottnest Island
- Perth Wildlife Encounters
- Koomal Dreaming
- The Lobster Shack
- Chocolate Drops at Yanchep Lakeview Tea Rooms
- Nambung National Park
- Yanchep National Park
- Leeuwin-Naturaliste National Park
- Wills Domain
- The Berry Farm
- Domaine Naturaliste
- Shelter Brewing Co

Cocky Guides is a social enterprise that connects communities and industry by providing group support to help blind and low-vision Australians travel without relying on family, friends or paid carers. Since its launch in 2018, Cocky Guides has returned over one million dollars to the Australian visitor economy.

Do you have a friend or relative who is blind or has low vision? Share Cocky Guides on socials to discover what we do. Keep updated with regular newsletters about group tours, or request a tailored trip at www.cockyguides.com.au.

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CONTACT

For further information, please get in touch with James (Buck) McFarlane at buck@cockyguides.com.au or call 0403 827 666

ABOUT COCKY GUIDES

Since launching in August 2018, Cocky Guides have specialised in providing unique, multi-sensory adventures for the blind and low-vision community. More than 1,250 travellers have visited 60 destinations with Cocky Guides.

Cocky Guides is a licensed Parks Eco Pass operator with NSW National Parks & Wildlife Service and is the recipient of the Gold Award for Excellence in Accessible Tourism at the prestigious 2023 NSW Tourism Awards.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for adventure and travel, designed to increase independence, plus social and community participation for blind and low-vision Australians.

For more information, visit www.cockyguides.com.au