



Revolutionising Education: MyTeacherAide's Successful Pilot Paves Way for 2024 Launch

FOR IMMEDIATE RELEASE

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In a landmark achievement for Australian education, MyTeacherAide announces the success of its pilot program and the enhanced relaunch of its AI-powered platform, ready for the 2024 school year. MyTeacherAide, an innovative educational tool, has garnered significant acclaim from educators for its impact on lesson planning and classroom engagement.

Teacher Testimonials: Michelle, a teacher from NSW, says, "This is an absolute game changer for teachers. The tool enables teachers to differentiate easily and save a great deal of time. Thank you for the free trial, our school will be using MyTeacherAide well into the future"

"I created an entire unit in a day! Including lesson plans, assessments, rubrics, unit overview, and parent letter. This would have taken my whole summer holidays!" says Jane, a teacher from Victoria.

Statistics and Impact: This was echoed by the broader cohort - 98.4% of whom stated that MyTeacherAide allowed them to reduce stress and manage their workload effectively. 89% of educators said they would be more likely to create tailored, differentiated resources for their class if using MyTeacherAide

CEO's Vision: Paul Matthews, CEO and Co-Founder of MyTeacherAide, who is a High School teacher himself, outlines the necessity of tools like MyTeacherAide for retaining teaching staff and addressing the profession's burnout crisis: "In my home state of Tasmania, literacy rates have been low for a long time. I'm confident MyTeacherAide will allow educators to create tailored resources simply and effectively. While it's a tool for teachers, it's great news for students who need differentiated resources"

"Right now Governments around Australia are looking at ways to attract people to the teaching profession," says Paul Mathews. "There's no point attracting more people to a system that is burning out educators at an eye-watering rate. Tools like MyTeacherAide will allow us to actually retain the staff we have."

Global Expansion: Following its domestic success, MyTeacherAide is set to expand to India, Dubai, and the USA, showcasing Australian innovation in education.



MyTeacherAide

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Call to Action: Teachers can now sign up for individual or school accounts on myteacheraide.com, joining a movement that redefines education with technology.

About MyTeacherAide:

MyTeacherAide is an AI-powered educational platform designed by teachers, for teachers. With a focus on enhancing the quality of education and allowing teachers to meet the diverse needs of their learners, MyTeacherAide stands at the forefront of the EdTech revolution.

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