
**Press Release for Media and Publications (Extended Version)
For Immediate Release**

Zing Entertainment Brings a Hot right now Experience to Sydney with "Eras The Cruise"

Experience Taylor Swift Mania on Sydney Harbour: Best Dressed, Taylor Trivia, Interactive Guest Activities and Eras Themed Cocktails and Mocktails.

Sydney, Australia – Zing Entertainment is excited to present 'Eras The Cruise', a unique event showcasing all things Taylor Swift including a Taylor impersonator. Scheduled for various Friday, Saturday and Sundays in February 2024 in Sydney from Campbells Cove Wharf, Circular Quay, this event has both 18+ and family-friendly sessions this event promises an iconic time on Sydneys Iconic harbour.

Monique Annetts, the official spokesperson for Zing Entertainment, emphasises the event's appeal: "We're excited to offer a both family-friendly and adult event that celebrates the excitement and phenomena of Taylor mania in the month of the superstars visit to Sydney. It's an opportunity for swifties to warm up for concerts to come or past and for those who missed out to immerse themselves in all things Taylor"

A special feature for each attendee is friendship bracelet which is synonymous with the Taylor experience and loads of other on point details to get the mood just right. Of course a DJ will be spinning the biggest hits and attendees will be encouraged to participate with their biggest voices. A light hearted truly memorable experience.

Zing Entertainment is committed to providing a safe, and enjoyable experience for all attendees. "Our goal is to create a welcoming environment where our attendees at any session can feel free to express themselves, let their hair down and have a great time," adds Annetts.

For media inquiries and information on brand alignment opportunities, please contact Monique Annetts at monique@amaconnect.com.au.

Hashtags: #erasthecruise #areyoureadyforit #zingentertainment

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