
**Press Release for Media and Publications (Extended Version)
For Immediate Release**

Zing Entertainment Brings a Unique Cultural Experience to Australia with 'Sumo International Downunder'

Experience the Thrill of Sumo: International Champions, Cultural Showcase, and VIP Interactive Opportunities in Melbourne and Sydney.

Melbourne/Sydney, Australia – Zing Entertainment is excited to present 'Sumo International Downunder', a unique cultural event showcasing champion sumo wrestlers from the USA and Japan, including Netflix star Hiroki Sumi. Scheduled for 19th January 2024 in Melbourne at Festival Hall and 21st January 2024 in Sydney at Aware Super Theatre, this family-friendly event promises an authentic and engaging display of sumo wrestling.

Monique Annetts, the official spokesperson for Zing Entertainment, emphasises the event's broad appeal: "We're excited to offer a family-friendly environment that combines sports, culture, and entertainment. It's an opportunity to experience the rich history and athleticism of sumo wrestling,"

A special feature for some lucky VIP ticket holders is the chance to be invited on stage to try sumo wrestling, offering an exclusive and interactive experience. This opportunity, coupled with an exclusive meet-and-greet session with the sumo champions, including Sumi, makes the VIP experience truly memorable.

The event will also include a Taiko Japanese drumming pre-show, creating an immersive atmosphere. It aims to educate and entertain, with an announcer introducing the sport and its cultural significance, followed by sumo matches showcasing the skill and strategy of the athletes.

Zing Entertainment is committed to providing a safe, enjoyable, and educational experience for all attendees. "Our goal is to create a welcoming environment where families can learn, appreciate different cultures, and have a great time," adds Annetts.

For media inquiries and information on brand alignment opportunities, please contact Monique Annetts at monique@amaconnect.com.au.

Hashtags: #sumodownunder #sumoliveandlarge

Press Release for Media and Publications (Short Version)
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Zing Entertainment Brings a Unique Cultural Experience to Australia with 'Sumo International Downunder'

Experience the Thrill of Sumo: International Champions, Cultural Showcase, and VIP Interactive Opportunities in Melbourne and Sydney.

Zing Entertainment proudly presents 'Sumo International Downunder', an event featuring international sumo wrestling champions. Scheduled for 19th January 2024 in Melbourne at Festival Hall and 21st January 2024 in Sydney at Aware Super Theatre. This showcase includes Hiroki Sumi, famed for his appearance in the Netflix show *Sanctuary*, exemplifying the event's high-profile talent.

Monique Annetts, the official spokesperson for Zing Entertainment, shares her enthusiasm: "We're bringing a slice of Japanese culture to Australia with this unique sumo wrestling event. Having an athlete of Sumi's calibre is a testament to the authenticity and excitement we're offering."

The event promises not just a viewing experience but also interactive opportunities. Lucky VIP ticket holders will have the rare chance to try sumo wrestling on stage, bringing them closer to this ancient sport. Alongside this, they'll enjoy an exclusive meet-and-greet with the sumo champions, including Sumi.

For media inquiries and information on brand alignment opportunities, please contact Monique Annetts at monique@amaconnect.com.au.

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