

For immediate release

Bad Decisions made by Organisational Leaders, can have a Downward Ripple Effect - Impacting Employment, Services and Overall Economic Well-Being.

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Last year we witnessed the reporting and the results of bad decisions made by many well-known companies. Qantas is a good example, losing brand reputation, revenue and market share. Or AMP, as they faced a shareholder revolt, a class action lawsuit, and a share price plunge of more than 70% amid scandals of sexual harassment, boardroom turmoil, and poor financial performance. Across the ditch In NZ, Elbert Construction went into receivership leaving hundreds of employees, subcontractors and suppliers unpaid, several projects unfinished and all because they failed to prepare for future business after taking on too much risk and operating wafer-thin margins.

These failures and many more, cannot be put down to one person's bad decision-making, these were organisational bad decisions. Yet the intent of these companies was never to fail or face such negative consequences.

So why are these situations consistently occurring? "Unless a systematic framework is used in decision-making, potential risks are minimised and at worse negated" says Valerie Lew-Kiedrowski, Director and Founder of Relate-U-cation, a national training organisation and sole provider of the Decision-Making Done program, the World Leader in Decision Making.

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“Without a systematic framework, outcomes can be decidedly worse than any positive expectation, and the financial impact of bad organisational decisions can ripple through key sectors including employment, services and overall economic well-being. This cannot be under-estimated; every move counts in the competitive landscape of business and/or career”, adds Lew-Kiedrowski.

"We're seeing a growing demand for decision-making skills in today's fast-paced, complex, and rapidly changing world," says Lew-Kiedrowski. Decision-Making Done helps professionals at all levels and across all industries develop their decision-making abilities and become more effective leaders”.

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About Relate-U-cation

The official distributor for Decision Making Done in Australia and New Zealand, Relate-U-cation focuses on improving and achieving better business results through better business relationships. Valerie Lew-Kiedrowski has over twenty years of experience leading a number of prestige training courses and she also consults for organisations and other training companies across Asia-Pac.

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Upcoming Virtual Focused Course:

- 15 March 2024, Start: 11am- 2.30pm AEDT(3.5 hrs)
- visit <https://shorturl.at/twIV4>