\*\*\*PRESS RELEASE\*\*\*

VELOZITY LAUNCHES A GAME CHANGER

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FOR IMMEDIATE RELEASE

March 14, 2024

velOzity Launches in Australia, Revolutionizing Near-Mile Fulfilment with a Focus on Sustainability and Speed

Sydney, Australia – Today marks the official launch of velOzity, a groundbreaking crowd-sourced near-mile fulfilment provider dedicated to transforming the logistics landscape in Australia. Founded on the principles of sustainability, rapid scalability, and leveraging cutting-edge technology, velOzity promises to deliver an unparalleled same-day service that redefines consumer expectations and sets new benchmarks for environmental responsibility in logistics.

As the digital commerce ecosystem evolves, velOzity emerges from the sunset of Ogeo, carrying forward a legacy of innovation and customer-centric solutions. Positioned to serve the metro areas of Sydney, Brisbane and Melbourne initially, velOzity aims to place your fastest-selling products closer to your customers, significantly reducing delivery times and the carbon footprint associated with traditional logistics models.

Eco-Conscious Logistics for a Sustainable Future

At its core, velOzity is committed to reducing the environmental impact of logistics operations. By optimizing delivery routes and minimizing the distance products travel to reach consumers, velOzity’s model substantially lowers carbon emissions. This forward-thinking approach not only streamlines the delivery process but also caters to the increasing demand for eco-friendly business practices. We prioritise the use of renewable energy and electric vehicles through partner optimisation.

Scalability to Support Growing Businesses

velOzity introduces a unique micro-logistics network designed for effortless scalability, accommodating the dynamic needs of direct-to-consumer businesses. This innovative infrastructure ensures that companies can meet customer demand, maintain service quality, and capitalize on market opportunities without the constraints typically associated with expansion.

Enhancing Customer Experience with Rapid Delivery

Central to velOzity’s service offering is a commitment to elevating the end-consumer experience through rapid, same-day delivery, often achievable within just 2 hours. This exceptional level of service not only meets but exceeds current consumer expectations, fostering brand loyalty and encouraging repeat business.

Innovative Technology for Optimal Efficiency

Harnessing the power of advanced technology, velOzity optimizes logistics operations, from inventory management to real-time tracking and performance monitoring of its partner network. This tech-driven approach ensures transparency, reliability, and efficiency, providing both businesses and consumers with peace of mind and a distinct competitive advantage.

A New Era of Fulfilment

"velOzity is not just about transforming logistics; it's about setting a new standard for how businesses deliver to their customers in the most efficient and environmentally friendly way possible," said Luke James, Chief Growth Officer at velOzity. "Our launch today is a significant milestone, and we look forward to partnering with Australian businesses to create sustainable, scalable logistics solutions that cater to the dynamic e-commerce landscape."

Said Shuch Das, Co-Founder and CEO at velOzity, “No longer must you choose between fast, sustainable or affordable same-day delivery. With velOztiy’s near-mile fulfilment service, you can achieve all three. Our goal is to revolutionise today’s last-mile services by utilising existing assets in our community to provide a convenient solution for both retailers and our near-mile partners. This aligns to our goals of positive impact on the community and environment whilst giving retailers the best possible experience”.

Direct-to-consumer businesses partnering with velOzity can expect sustainable operations, scalable logistics solutions, unparalleled customer experiences, and the benefits of technological innovation. velOzity is poised to address today's logistical challenges and anticipate tomorrow's opportunities, making it the go-to partner for brands looking to excel in the competitive e-commerce arena.

As we launch today, we are offering the first ten retailers who join our network 4 weeks of free, same-day delivery. For more information about this offer, velOzity, and to explore partnership opportunities, please visit [www.velOzity.au](http://www.velOzity.au) or contact Luke James at luke.james@velOzity.au.

About velOzity

velOzity is a crowd-sourced near-mile fulfilment provider that revolutionizes the way products are delivered in Australia. With a focus on sustainability, rapid scalability, and cutting-edge technology, velOzity ensures that businesses can deliver their products to consumers quickly, efficiently, and with minimal environmental impact.

Contact:

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velOzity

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