

## **PRODUCT RELEASE**

## Celebrate Respect Your Cat Day with PetSafe® and Give Your Feline Friend the Gift of Cleanliness!

**Australia** – March 28 marks "Respect Your Cat Day" – a purr-fect occasion dedicated to celebrating your feline companion! So why not elevate your cat's comfort and happiness on this special day with the ultimate in litter box luxury: the ScoopFree® Clumping Self-Cleaning Litter Box from PetSafe®ANZ!

The PetSafe® ScoopFree® Clumping Self-Cleaning Litter Box takes away unpleasant moments for both you and your cat by dealing with your cat's litter in a clean and odor-free way!

Why Choose the ScoopFree® Clumping Self-Cleaning Litter Box?

- **Effortless Cleanup:** With automatic scooping, your cat's waste is whisked away, leaving you with more time to play and snuggle.
- **Freedom of Choice:** Compatible with your favourite clumping litter, the litter box ensures your cat's comfort while giving you the flexibility to choose the best litter for their needs.
- **Odour Control:** The covered waste bin locks away odors, keeping your home smelling fresh and inviting.
- **No More Mess:** High walls reduce litter tracking and keep messes contained, so you can enjoy a cleaner living space.
- **Perfect for Any Cat Household:** Whether you have one cat or a whole pride, the ScoopFree® offers a spacious litter area designed to accommodate all your furry friends.
- **Easy Maintenance:** Cleaning and refilling are a breeze with the removable components, making litter box upkeep a purr-leasure.

This Respect Your Cat Day, show your feline companion how much you care by treating them to the luxury they deserve. Purchase a ScoopFree® Clumping Litter Box today and make every day a celebration of love, comfort, and cleanliness for you and your beloved pet!

Visit <u>PetSafe®ANZ</u> to order yours now and join the millions of satisfied pet parents who trust PetSafe® for innovative solutions in pet care. Because when it comes to your cat, they deserve nothing but the best!

ScoopFree® Clumping Self-Cleaning Litter Box



RRP\$429.99

More information: https://promo.au.petsafe.com/scoopfree-clumping/

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For media inquiries or product reviews, please contact Amanda Kuhn, PR and Media, at amanda@missymischief.com, 0410 570 993.

High Res Images of the products can be found HERE.

## **About PetSafe®**

PetSafe® is dedicated to enhancing the bond between pets and their families through innovative pet care solutions. From training and containment to lifestyle and well-being products, PetSafe® offers a wide range of solutions designed to unleash joy for pets and the people who love them. Connect with us on Facebook or Instagram, or visit <a href="https://petsafe.com/au">https://petsafe.com/au</a> to learn more.