**PRESS RELEASE**

Community Health Support (CHS) NSW

empowers volunteer first responders with portable life-saving defibrillators

In a concerted effort to enhance emergency medical response within the Eastern Suburbs of Sydney, Community Health Support (CHS) NSW, an emergency medical response network, announces the deployment of CellAED®, equipping 50% of its volunteer first responders with this life-saving portable technology.

CHS NSW provides first aid and CPR training, alongside its 24/7 hotline. Staffed by a network of medical professionals and advanced first responders, CHS NSW bolsters the local community's confidence in handling medical emergencies.

 "The affordability and compact size of the CellAED device were pivotal factors in our decision to purchase 30 units for our first responders," states Jesse Lenn, Co-Founder of CHS NSW.

"The portability ensures our volunteers can carry the defibrillator with ease in their first aid kits, ready for deployment at a moment's notice.”

 Calling upon their community to join their ranks, Lenn emphasises, “our volunteers embody a passion for healthcare and a commitment to positively impact our community's well-being.”

"The simplicity and size of the CellAED device are unparalleled," underscores Lynne Berson, Volunteer Coordinator at CHS NSW. "Our volunteers, spanning various backgrounds, share a common dedication to serving our community in times of need."

Over recent months, CHS NSW volunteers have swiftly responded to diverse emergencies, leveraging their training and CellAED devices procured via authorised reseller Defibsplus.

Louise Dawson, CEO of Defibsplus Australia and New Zealand, champions this initiative, stating, "CellAED represents a groundbreaking advancement in personal defibrillation, reaffirming our commitment to saving lives and empowering communities.”

Together with CellAED, CHS NSW and Defibsplus are helping to save lives from sudden cardiac arrest by equipping more people with life-saving AEDs, offering peace of mind and creating safer communities.

For media inquiries, please contact: Jesse Lenn, Co-Founder CHS NSW, 0404 681 887

**About CHS NSW**: Community Health Support (CHS) NSW is an emergency medical response network dedicated to empowering communities with life-saving skills and resources. Through innovative initiatives and partnerships, CHS NSW strives to enhance emergency response capabilities and foster community resilience.

**About CellAED:** Australian made and owned, CellAED® was designed to save lives from sudden cardiac arrest (SCA) by making a personal defibrillator that is affordable, accessible, effective, and easy-to-use in the event of an out-of-hospital cardiac arrest (OHCA).

SCA is a medical emergency that occurs when the heart suddenly stops beating effectively, preventing blood from being pumped around the body. It can happen to anyone, anywhere, at any time. Within seconds, a person in SCA will collapse, become unresponsive, and stop breathing normally. The time critical steps in the treatment of SCA include calling emergency services, starting CPR, and retrieving a defibrillator. For each minute CPR and defibrillation are delayed, the chances of survival decrease by 10%. Every minute counts.

CellAED® is designed to empower someone to be prepared to help save a life of someone they care about in the event of witnessing a sudden cardiac arrest.