

Media Release

Medicinal Cannabis: Jelly Donutz and Blueberry Muffin



As Australia's largest importer of medicinal cannabis genetics, CEO Tom Varga was asked to discuss the drivers behind importation of these new genetics and the benefits he saw for the industry.

"More choices are always better", said Tom, "We're just working to ensure patients get the broadest medicinal offering possible, year-round, and that growers are able to easily secure a range of genetics that best suit their situations."

But why Jelly Donutz & Blueberry Muffin?

"Established in 2001 in Northern California, Humboldt holds a library of thousands of seeds, genotypes and plants," said Tom.

"Jelly Donutz is an authentic Runtz genetic. Its genetic make-up is 60% Sativa and 40% Indica. Its flavour profile is that of fairy-floss and caramel. Some people describe the flavour as just like a strawberry milkshake, with a THC content of 30-35%."

The development of Jelly Donutz involved meticulous pheno-hunting and stabilisation processes to ensure its quality and authenticity.

"Finding genuine cannabis genetics is challenging today," said CEO Tom Varga, "Many strains marketed as Runtz often aren't even related. We guarantee our Jelly Donutz. Our patients can trust Biortica and so too can cultivators."

“Blueberry muffin is another of the fruit flavoured cannabis strains, with the buds having the aroma of freshly baked blueberry muffins,” said Tom, “This results from a terpene profile comprising a high proportion of myrcene.”

“Myrcene is also found naturally in the hops used for brewing craft beers, confirming its sedative effects,’ he said, “Typically Blueberry Muffin contains 20-28% THCs”

Blueberry Muffin was recognised as an Award winner at the 2017 Emerald Cup. Blueberry Muffin is not just a patient favourite due to its unique profile, but also the cultivator's choice because of its uniform growth, consistent high yields and its suitability for large field production.

“Who said medicines couldn’t be great, and also smell and taste great!” said Tom.

Biortica Agrimed Ltd

Award winning, Biortica Agrimed Ltd is Australia's largest fully vertically integrated commercial grower of medicinal plants. Our B2B operations are seamlessly integrated from plant genetics through to supply of medicinal plants in commercial quantities. We employ glasshouse-based horticulture, to both, protect our valuable medicinal crops, and equally to minimise our environmental impact, thereby protecting the planet. Our goal is to significantly improve human health outcomes by supplying high quality agricultural medicinal plants, at scale, to uniform high quality standards year-round.

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