

# HOUSE OF DERMIS

## PRESS RELEASE

### Top 10 Ageless Beauty Tips From House of Dermis founder Veronica Dunovits

#### *Unlock the Secrets to Radiant Skin at Any Age with These Expert Tips*

**Australia, September 2024** – Embracing ageless beauty is more than just a trend—it's a lifestyle. Veronica Dunovits, founder and Creative Director of [House of Dermis](#), shares her top 10 tips for maintaining healthy, glowing skin at every stage of life. Drawing on years of experience in the beauty industry and a deep understanding of skincare science, Veronica's advice will help you look and feel your best, no matter your age.

#### **1. Prioritise Skincare Over Makeup**

"Healthy, well-nourished skin is the best canvas," says Dunovits. Focus on a consistent skincare routine that cleanses, hydrates, and protects your skin. When your skin is in its best condition, you'll need less makeup to achieve that flawless look.

#### **2. Embrace the Power of Collagen**

Collagen is the key to youthful, firm skin. "As we age, collagen production slows down, so it's important to incorporate products and treatments that boost collagen levels," advises Dunovits. Look for skincare solutions, including RF (Radio Frequency) technology, to stimulate collagen production.

#### **3. Use Sunscreen Every Day**

No matter the weather or your age, daily sunscreen is a non-negotiable. "UV rays are the number one cause of premature skin aging. Protecting your skin from the sun is the easiest way to maintain its youthfulness," Dunovits emphasises.

#### **4. Hydrate from the Inside Out**

Drinking plenty of water is crucial for keeping your skin hydrated and plump. "Water helps to flush out toxins and keeps your skin looking fresh," says Dunovits. Pair your hydration with hyaluronic acid-infused skincare products to lock in moisture.

#### **5. Incorporate Advanced Skincare Tools**

Investing in skincare tools like the [4-in-1 RF Photon Face and Neck Sculptor](#) can make a big difference. "These devices allow you to achieve professional-level results at home, lifting, tightening, and sculpting the skin while enhancing the effectiveness of your other skincare products," notes Dunovits.

#### **6. Tailor Your Routine to Your Skin's Needs**

"Your skin's needs change over time, so it's important to adjust your skincare routine accordingly," Dunovits

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suggests. Whether you're in your 20s, 40s, or beyond, choose products that address your current skin concerns, such as fine lines, dryness, or loss of elasticity.

## **7. Eat a Skin-Friendly Diet**

What you eat has a direct impact on your skin's health. "A diet rich in antioxidants, vitamins, and healthy fats will nourish your skin from within," says Dunovits. Include foods like berries, leafy greens, nuts, and fish in your diet for glowing skin.

## **8. Get Plenty of Sleep**

"Beauty sleep is real," Dunovits insists. During sleep, your skin goes into repair mode, regenerating cells and repairing damage. Aim for 7-8 hours of quality sleep each night to give your skin the time it needs to rejuvenate.

## **9. Don't Forget Your Neck and Décolletage**

Your neck and décolletage are often neglected but can show signs of aging just as much as your face. "Extend your skincare routine to these areas to maintain a smooth and youthful appearance," advises Dunovits.

## **10. Celebrate Your Skin at Every Age**

"Ageless beauty is about more than just looking young—it's about embracing and celebrating your skin at every stage of life," Dunovits concludes. Confidence and self-care are the ultimate keys to looking and feeling beautiful, no matter your age.

## **Ready to Start Your Ageless Journey?**

House of Dermis is dedicated to helping you achieve radiant, healthy skin at every age. Visit [www.houseofdermis.com](http://www.houseofdermis.com) to learn more about their innovative skincare solutions and start embracing your own ageless beauty today.

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Product Samples are available on request

Media Kit images, logo, and product information can be found [HERE](#)

Please contact Amanda Kuhn @ Missy Mischief – 0410 570 993 – [amanda@missymischief.com](mailto:amanda@missymischief.com)

## **About *House of Dermis***

House of Dermis redefines skincare with smart, non-invasive solutions for everyday skin concerns. Inspired by personal experiences with skin issues and sensitivities, we use high-quality, natural ingredients to create accessible luxury. Our mission is to help you achieve youthful, healthy skin with personalized, effective products. Leading the way in professional-level skincare, our innovative offerings, like the HOD 4-in-1 Face and

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Neck Sculptor, reflect our commitment to quality and safety. Embrace the future of skincare with clean ingredients, cutting-edge technology, and cruelty-free products proudly shipped from Australia. Celebrate every chapter of life with House of Dermis.

## **About Veronica Dermis, Creative Director**

Veronica Dermis has been immersed in the beauty industry for over seven years, contributing to the success of various leading brands. Her love for skincare and her dream of building her own company led to the creation of House of Dermis. With her extensive experience and a keen eye for innovation, Veronica is dedicated to providing smart, non-invasive skincare solutions. Her commitment to high-quality, natural products ensures that House of Dermis helps customers achieve youthful, healthy skin. Veronica's vision and dedication are the driving forces behind the brand's success.