



MEDIA RELEASE

For immediate release

6 SEPTEMBER 2024

Tour operator enhances blind and low-vision tennis tournaments for athletes on the Australian championship circuit.

Cocky Guides, a tour operator that specialises in providing unique, multisensory adventures for the blind and low-vision community, answered the call from Tennis Australia to create and deliver a post-tournament experience for their athletes participating in the recent 2024 Northern Territory Blind & Low Vision Open.

After the tournament held at the Darwin International Tennis Centre on the 31st of August and 1st of September 2024, Cocky Guides took off on a three-day adventure highlighting the multisensory elements of the Top End that included the national parks of Kakadu, Nitmiluk and Litchfield.

Tournament competitor Scott Dann says, “I like to explore destinations where we compete, but this can be challenging as a traveller with low vision. Cocky Guides provided that missing link, and their tailored group tour enabled me to experience places beyond Darwin that I couldn’t on my own.”

Tennis Australia’s Diversity, Equity, and Inclusion Pathways & Event Specialist, Ben Dew, says, “It’s a real benefit to encourage tournament participation in new events around Australia by engaging Cocky Guides who have connections to the blind and low-vision community, plus many visitor economy businesses across Australia. An athlete can now participate in our tournament and experience the destination with Cocky Guides beyond the game. That is a real benefit for the players and the local economy!”

Right now, Cocky Guides has its sights on Kangaroo Island as the post-tournament destination for the 2024 South Australian Blind & Low Vision Open, an event being held at the Tennis South Australia, North Adelaide, from 29th November to the 1st December 2024.



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This four-night tour to Kangaroo Island departs Adelaide on Monday, 2 December 2024. Interested in joining this post-tournament adventure? Visit www.cockyguides.com.au/tours or email hello@cockyguides.com.au

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CONTACT

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ABOUT COCKY GUIDES

Since launching on 15 August 2018, Cocky Guides have specialised in providing unique, multisensory adventures for the blind and low-vision community. More than 1,500 Australians have visited 70 destinations with Cocky Guides.

Cocky Guides purpose is to inspire blind and low-vision Australians to access new destinations and experiences, and they were the recipient of the Gold Award for Excellence in Accessible Tourism at the prestigious 2023 NSW Tourism Awards and finalist in the 2023 Australian Tourism Awards.

There are over 575,000 Australians who are blind or have low vision. Cocky Guides aims to be the leading support provider for adventure and travel, designed to increase independence, plus social and community participation for blind and low-vision Australians.

For more information, visit www.cockyguides.com.au