

FOR IMMEDIATE RELEASE

PRESS RELEASE

Forget Everything You Know About Skincare—The MYŚAA Luxe Collection is Here to Transform Your Routine

Why settle for mass-produced skincare when you can indulge in luxury that delivers real results?

Australia - MYŚAA (Mee—Sah) is transforming skincare for men and women with its [Luxe Collection](#), replacing guesswork with a science-backed, results-driven approach.

While mass-produced, over-the-counter products claim to offer solutions, MYŚAA's small-batch formulations stand out by delivering potent, fresh ingredients tailored to your unique skin concerns. Rich in bioactive botanicals, peptides, and plant stem cells, the MYŚAA Luxe Collection ensures every product nourishes your skin with purity, potency, and visible results, leaving traditional skincare far behind.

Each product in the MYŚAA Luxe Collection is formulated with rare, luxurious ingredients like saffron—the most expensive ingredient in the world and features in three of our products—along with raw turmeric roots, lotus flower oil (from a flower that blooms for a limited time), pomegranate seed oil, sandalwood, rose oil, and bakuchi oil, a natural alternative to retinol. These ingredients are carefully selected not only for their purity and potency but also for the luxurious feel they provide, ensuring your skincare routine feels indulgent and effective for both men and women.

The MYŚAA Luxe Collection includes:

- **Rosé Plum Lip Cream – RRP \$34.99 AUD:** Hydrates and plumps lips with rose and plum extracts. [View Product](#)
- **Celestial Glow Radiance Enhancer – RRP \$59.99 AUD:** Boosts skin radiance and luminosity. [View Product](#)
- **Brewed Bliss Restorative Elixir – RRP \$89.99 AUD:** Revitalises skin with rich nutrients. [View Product](#)
- **Serene Reishi Mousse – RRP \$49.99 AUD:** Soothes and hydrates sensitive skin. [View Product](#)
- **Serene Flora Mist – RRP \$49.99 AUD:** A refreshing mist for hydration. [View Product](#)
- **Tranquil Touch Soothing Balm – RRP \$39.99 AUD:** Calms and soothes sensitive or stressed skin. [View Product](#)
- **Twilight Whispers Night Serum – RRP \$59.99 AUD:** Overnight repair and rejuvenation for the skin. [View Product](#)
- **Aurora Bloom Revitalizing Serum – RRP \$89.99 AUD:** Promotes skin vitality and a youthful glow. [View Product](#)
- **Radiance Elixir – RRP \$79.99 AUD:** A brightening elixir that reduces fine lines and revives dull skin. [View Product](#)
- **Floral Harmony Garden Cream – RRP \$59.99 AUD:** Balances and nourishes the skin with floral extracts. [View Product](#)
- **Ageless Oasis Anti-Aging Treatment – RRP \$149.99 AUD:** Hydrates, firms, and rejuvenates mature skin. [View Product](#)



MYŚAA

Samples for media are available – please contact Amanda Kuhn amanda@missymischief.com / 0410 570 993

Special Offer: 30% off all products online till November.

About MYSAA

MYŚAA (Mee - Sah), is a premium skincare brand blending the ancient beauty wisdom of India with cutting-edge scientific innovation. Rooted in the rich heritage of Indian beauty rituals, MYŚAA's products are crafted with organic, biodynamic, and sustainably sourced ingredients. Their Luxe Collection offers indulgent, high-performance anti-aging solutions, while the Teen Collection targets the unique challenges of adolescent skin, including acne and oil balance. The Junior Collection is designed for younger users, providing gentle yet effective skincare to nurture developing skin. MYŚAA distinguishes itself with its commitment to clean, natural ingredients and eco-conscious production, ensuring every product is as safe for the environment as it is for your skin.

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