



SPIRIT MARINE

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Sunshine Coast Marina: 3 The Basin, Pelican Waters QLD 4551

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FOR IMMEDIATE DISTRIBUTION

MEDIA ALERT

Wednesday, 6th November 2024

HEADLINE: Spirit Marine to host the Australian launch of luxury boat brand Beneteau's Antares range at the Southport Yacht Club

In celebration of luxury French boat building brand [Beneteau's](#) 140th anniversary, its official Queensland distribution partner [Spirit Marine](#), will be hosting the official Australian launch of its latest million dollar vessel the [Antares 12](#) at the Southport Yacht Club, on the Gold Coast.

To be held next Wednesday 13th November from 4pm - 7pm at the Southport Yacht Club this launch is intended to cap off the 140th anniversary celebrations for the Beneteau brand within the key Australian market.

For Spirit Marine Managing Director Peter Nicholson, this event is a celebration of the values of audacity, passion, craftsmanship and design that Beneteau stands for.

"We are excited to host the Australian launch event for the Antares 12 at one of the hubs of the Australian boating sector, the Southport Yacht Club on the Gold Coast," said Mr Nicholson.

"This event is a celebration of not just this fantastic vessel that showcases all of the best characteristics of the Beneteau brand, it also allows us to acknowledge the rich heritage of one of the world's largest and oldest recreational boat builders."

WHAT: Australian launch of the Antares 12 and Beneteau 140 years celebration

WHO: Spirit Marine, the official Queensland distribution partner for Beneteau

WHEN: Wednesday 13th November 2024

WHERE: Southport Yacht Club, Main Beach Queensland

WHY: To showcase to Australian boating enthusiasts the latest addition to the Beneteau family, the Antares 12, a category leader in design, quality, connectivity within the outboard motorboat category

RSVP & MEDIA CONTACT:

To RSVP, please contact:

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About Spirit Marine: Headquartered right at the heart of Australia's recreational boating sector on Queensland's Gold Coast, [Spirit Marine](#) is one of the country's leading boutique brokers of both sailing and motorised vessels. It is the official Queensland distribution partner for the world's largest recreational boat builder [Groupe Beneteau](#), along with [Chaparral Boats](#), [Compass Boats](#), [Sunpower Yachts](#) and [Cruisers Yachts](#). It also distributes a select range of previously owned boats. Spirit Marines team are focused on providing outstanding service and knowledge and delivering great customer satisfaction and quality products.

For further media information and images, please contact:

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