Enza Home Brings Premium European Furniture to Australia: 1500sqm Showroom Now Open in Melbourne

Melbourne, VIC – Enza Home, an internationally celebrated brand renowned for its Italian-designed, European-crafted furniture, has launched its first Australian showroom in Melbourne. Located in the heart of Ringwood, this expansive 1500sqm showroom redefines home interiors with its blend of premium furniture, bedding, and accessories, delivering a new era of sophistication and functionality to Australian homes.

A Destination for Modern Australian Living

Enza Home brings its global expertise to Melbourne with collections that embody contemporary elegance, innovation, and comfort. From modular sofas and stylish dining sets to bespoke bedroom furniture, lighting, and home textiles, every piece is meticulously designed to meet the diverse needs of Australian lifestyles.

"This showroom is more than just a retail space—it's a source of inspiration, offering customers access to premium European craftsmanship and the flexibility to create homes that reflect their unique personalities." said Founding Director Mojtaba Mosaheb. "This is just the beginning. With our Melbourne showroom, we're laying the groundwork for a nationwide movement in home design. Our vision is to bring Enza Home's promise—'To the Most Beautiful Homes'—to every corner of Australia, inspiring elegant and functional living for all."

Tailored Solutions for Every Need

Enza Home's commitment to customisation allows customers to personalise furniture with a wide range of fabric options to suit unique tastes and spaces. For commercial projects, the brand provides specialised services and tailored designs, making it a preferred choice for hotels, corporate offices, and other businesses seeking both functionality and elegance.

The showroom also features a comprehensive interior design service, providing tailored solutions for both residential and commercial spaces. Whether it's creating a warm, family-friendly home or designing functional, stylish interiors for businesses, Enza Home ensures every space is both beautiful and practical.

Premium Designs, Delivered Without Delay

Enza Home ensures its collections are stocked locally, allowing for quicker delivery and an effortless experience for customers. By eliminating lengthy wait times, Enza Home offers the convenience of bringing premium European designs into Australian homes without delay, redefining what it means to furnish with sophistication and ease.

Expanding Across Australia

The Melbourne showroom is just the beginning of Enza Home's journey in Australia. With plans to open more showrooms nationwide, the brand is set to transform how Australians experience furniture and home design.

Visit the Enza Home Showroom

The Enza Home showroom is located at 99 Maroondah Highway, Ringwood VIC 3134. Customers are invited to explore the collections and discover how Italian design and European craftsmanship can elevate their living spaces.

For more information, visit www.enzahome.com.au or contact 1300 100 099.

About Enza Home

Backed by Yataş Group's 40 years of expertise, Enza Home is a global brand offering a comprehensive range of sophisticated and functional furniture solutions. Designed in Italy and crafted in Europe, the brand's promise—"To the Most Beautiful Homes"—reflects its dedication to quality, innovation, and timeless style.

Media Contact:

Sogol Davari

Marketing Team, Enza Home Australia

Email: PR@yatas.com.au Phone: 1300 100 099

Media Invitation

We warmly invite members of the media to experience Enza Home's first Australian showroom, explore our collections, and discover the story behind this exciting new chapter. Exclusive interviews with Founding Director Mojtaba Mosaheb can also be arranged, offering insights into Enza Home's vision for contemporary Australian living.

We're thrilled to share that our grand opening event will take place in March and will bring together our brand ambassadors, media representatives, and interior designers for an unforgettable celebration of design and style.

To secure a personalised invitation and be part of this event, please share your details with us.

For media enquiries, private showroom tours, or interview requests, contact:

Sogol Davari

Marketing Team, Enza Home Australia

☑ PR@yatas.com.au