

### FOR IMMEDIATE RELEASE

## **PRESS RELEASE**

# Tania Zaetta Joins MYŚAA Skincare as Brand Ambassador

<u>MYŚAA (Mee - Sah)</u> is proud to announce <u>Tania Zaetta</u>, celebrated television personality, actress, wellness advocate, and qualified Natural Beauty Therapist, as the brand's newest ambassador.

Recognised for her luminous skin, vibrant energy, and dedication to holistic wellness, Tania perfectly represents MYŚAA's mission of nurturing natural, healthy skin with clean, effective skincare solutions.

An Australian household name and devoted mum to six-year-old twins, Tania expressed her enthusiasm for the partnership: "Skincare is a true passion of mine and a topic people often seek my advice on. I'm thrilled to share my MYŚAA skincare tips and routine so others can experience the benefits too."

With a shared commitment to empowering individuals to embrace their natural beauty at every stage of life, MYŚAA and Tania aim to inspire confidence and encourage self-care. Together, they will spotlight the transformative power of high-quality, sustainable skincare.

"We are excited to welcome Tania to the MYŚAA family," said Shefali, Founder of MYŚAA. "Her values align seamlessly with our vision of enhancing natural beauty while prioritising overall well-being."

Tania is available for interviews and media appearances to share her insights and experiences with MYŚAA Skincare. Please contact Amanda Kuhn on 0410 570 993 or amanda@missymischief.com.

Product Samples of MYŚAA are available on request.

Image: https://drive.google.com/file/d/1ZL8sUrFBKvedcJ8tO6JIreMEYS7650CC/view?usp=drive\_link

### About MYŚAA

MYŚAA (Mee - Sah), is a premium skincare brand blending the ancient beauty wisdom of India with cutting-edge scientific innovation. Rooted in the rich heritage of Indian beauty rituals, MYŚAA's products are crafted with organic, biodynamic, and sustainably sourced ingredients. Their Luxe Collection offers indulgent, high-performance anti-aging solutions, while the Teen Collection targets the unique challenges of adolescent skin, including acne and oil balance. The Junior Collection is designed for younger users, providing gentle yet effective skincare to nurture developing skin. MYŚAA distinguishes itself with its commitment to clean, natural ingredients and eco-conscious production, ensuring every product is as safe for the environment as it is for your skin.

Website: <a href="www.mysaasecrets.com">www.mysaasecrets.com</a>
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Social: Instagram: @mysaasecrets | Facebook: @mysaasecrets.au

Purchase online with Afterpay & PayPal available.

#### **About Tania Zaetta:**

Tania Zaetta is a renowned Australian television presenter, actress, and wellness advocate with a deep passion for natural beauty and skincare. She is a qualified Natural Beauty Therapist, reflecting her commitment to holistic health and well-being. Beyond her media career, Tania has developed a range of wellness products, including essential oils and diffusers, aimed at promoting self-care and enhancing natural beauty.





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 $\textbf{Media Kit Link:} \ \underline{\text{https://drive.google.com/drive/folders/1gtzCbrCk2oBBsN7lS6jTcNsXzTz77C96?usp=drive} \ \ \underline{\text{link: https://drive.google.com/drive/folders/1gtzCbrCk2oBBsN7lS6jTcNsXzTz77C96?usp=drive} \ \ \underline{\text{link: https://drive.google.com/drive/folders/1gtzCbrCk2oBBsN7lS6jTcNsXzTz77C96?usp=drive/folders/folder$ 

