

FOR IMMEDIATE RELEASE MARCH 2025

## PRESS RELEASE

## **BELDRAY LAUNCHES DEEP CLEAN SCRUBBER TUBO BRUSH**

Powerful Cleaning Made Simple with Versatile Brush Attachments



**March, 2025** – <u>Beldray</u>, a trusted name in home cleaning solutions, has launched their highly anticipated <u>Deep Clean Scrubber Turbo</u> <u>Brush</u> across Bunning stores nationally.

The Beldray Deep Clean Scrubber Turbo Brush is designed to easily tackle stubborn dirt and grime. This innovative cleaning tool offers convenience and efficiency, simplifying household chores.

The Beldray Deep Clean Scrubber Turbo Brush features four interchangeable brush heads, ensuring optimal performance on various surfaces:

- Large bristle brush Ideal for scrubbing tiles and grout.
- Small bristle brush Perfect for detailed cleaning of smaller appliances.
- Cone brush Designed to reach corners and crevices.
- Soft bristle brush Gentle enough for delicate surfaces.

Equipped with oscillating brush heads, this powerful tool delivers precise cleaning action, effortlessly eliminating tough stains and dirt. The ergonomic non-slip grip enhances comfort during use, while the included brush stand ensures convenient storage.

Whether tackling kitchen grease or bathroom grease grime, the Beldray Turbo Brush is the ultimate solution for a deep and efficient clean.

The Beldray Deep Clean Scrubber Turbo Brush is available now for an RRP of \$14.99. Exclusively stocked at Bunnings stores nationally.

To purchase the Beldray Deep Clean Scrubber Turbo Brush visit: <u>Bunnings.</u> Download Images of Beldra Deep Clean Scrubber Turby Brush: <u>HERE</u> Download Beldray Full Media Kit: <u>HERE</u> For more information about Beldray and its product offerings visit <u>Brand Merchant's website</u>.

Interviews and product samples are available on request. Please contact Amanda Kuhn <u>amanda@missymischief.com</u> / 0410 570 993

## **About Beldray**

Beldray, originally established as Bradley and Co. Ltd. in 1872, has evolved over generations to become a trusted name in housewares, synonymous with reliability and consumer loyalty. In the 1950s and 60s, Beldray was among the largest manufacturers of





cleaning and safety equipment, notably pioneering the first adjustable-height ironing board—a household essential today. Continuing its legacy, Beldray offers a diverse range of products, including clothes airers, pedal bins, fans, electric fires, and steam mops, all designed to meet the needs of modern homes.

Website: Beldray - Brand Merchant - Instagram: @beldrayau - Facebook: @beldrayau

## **About Brand Merchant**

Brand Merchant is a leading distributor of premium brands across Australia and New Zealand, partnering with major retailers such as Aldi, Amazon, Bunnings, Chemist Warehouse and more. Brand Merchant is dedicated to connecting world-class brands with consumers by offering a diverse portfolio of products across homewares, small appliances, lifestyle goods, and pet supplies. With a focus on innovation, quality, and exceptional service, Brand Merchant continues to strengthen its position as a trusted name in retail distribution.

