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MEDIA RELEASE

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HEADLINE: Fixx Nutrition starts its year of sports partnerships this weekend with an action packed 'double-header'

Leading Queensland sports nutrition and wellness company Fixx Nutrition, kickstarts its 2025 roster of event partnerships this weekend with the 'double header' of the [Canberra Time Canberra Marathon Festival](#) and the [Tour de Brisbane](#).

These two events mark the beginning of an action packed six-month itinerary for the brand as it embarks on a journey across the country, providing amateur and professional athletes alike with their range of all-natural, functional nutrition solutions.

This roster covers everything from cycling events, ultra-marathons, marathons and trail runs as the brand embarks on a mission to support participants seeking to push through physical barriers.

According to Fixx Nutrition Co-founder Jan Buchegger, himself a passionate athlete, this focus on supporting an expansive roster of events is part of the brands mission to provide the right hydration and nutritional fuel for endurance athletes.

"Michelle - Fixx Nutrition Co-founder - and I are passionate about supporting amateur and professional athletes alike seeking to break through their physical limits and we do this via our products that support sustained athletic performance," said Jan.

"This year we've made a decision to support an expanded roster of endurance events as part of our mission to aid people pursuing high-performance with the right hydration fuel, along with tools specifically developed to reduce the impact of cramping. Our products use an all-natural, gut friendly formula and as people who are keen athletes, we know the importance of providing people with products designed to minimise issues come race-day."

Fixx Nutrition's roster of event partnerships this year includes:

- April [Canberra Time Canberra Marathon Festival](#), the [Tour de Brisbane](#) and [Ballarat Marathon](#)
- May [Toowoomba Marathon](#) and [GC30 Main Beach](#)
- June [Coastal Ascent Trail Run](#), [Mackay Marina Run](#)
- July [Gold Coast Marathon](#), [Noosa Enduro MTB/Gravel](#), [The Guzzler Ultra](#)
- August [Coastal High Trail Run](#)
- October [GC50](#)

Known for its all-natural, vegan-friendly and gluten-free range of products created at its Burleigh Heads headquarters, Fixx Nutrition is building a global reputation for the efficacy of its nutritional supplements that support sustained athletic performance.



Fixx Nutrition was founded in 2017 by Michelle and Jan Buchegger following the sale of their previous business, food manufacturer and supplier Fehlbergs Fine Foods, to Australian food giant SunRice. A late-night phone call to procure some pickle juice from a leading sports scientist for athletes in his care was the impetus for Jan and Michelle to enter the sports nutrition category.

The result of this call is now their signature product CrampFix[®], offering fast relief from muscle cramps, sold in 1000+ retailers in Australia. Professional sporting teams using CrampFix[®] include the New Zealand, England, and Pakistan cricket teams, the Wallabies, UK Football, and the Springboks, as well as many professional and amateur athletes and individuals from sporting codes as diverse as cycling, AFL, NRL, running, and Triathlons, to name a few.

This emphasis on all-natural products using only natural ingredients, twinned with the transparency of what is used in each Fixx Nutrition product, has made the brand a favourite for amateur and professional athletes alike.

About Fixx Nutrition:

Fixx Nutrition offers a range of all-natural, functional nutrition solutions, all made in our own Burleigh Heads based manufacturing facility in Queensland, Australia. We're driven by an obsession to innovate and offer our customers highly effective products that help improve their lives.

Founded in 2017, offering customers highly effective all-natural products that will help improve their lives. All products are developed and manufactured in their Burleigh Heads-based HACCP-accredited production site in Queensland.

CrampFix is our signature product which offers very fast relief from muscle cramps. Originally developed for professional rugby players, CrampFix is sold in 1000+ retailers in Australia and is exported to 15 countries. The sports range is used by many professional teams, including the Wallabies, UK Cricket & Football, and the Springboks. The range also includes a product for rapid relief of non-exercise-related muscle cramps.

In November 2020, we broadened our product range with the development and launch of a sports fuel range for endurance athletes. Fixx Nutrition was recently appointed as Official Sports Nutrition Partner for the iconic Gold Coast Marathon from 2022. They were also named the official nutrition partner of the Canberra Times Marathon Festival from 2022.

To learn more, visit fixxnutrition.com

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