



FOR IMMEDIATE RELEASE
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PRESS RELEASE

FIVE AFFORDABLE MUST-HAVES CLEANING PRODUCTS FOR PET OWNERS

Beldray Pet Plus Range proves that pet mess doesn't need to cost a fortune!

AUSTRALIA, April 2025: Pet ownership is at an all-time high in Australia, with over 68% of homes living with at least one pet, managing fur, fluff and paw prints has become part of everyday life. But with the cuddles come the clean-ups and on average, pet owners spend up to two hours a week dealing with fur, paw prints, and general mess.

The [Beldray Pet Plus Range](#), stocked at Bunnings stores nationwide, offers a simple, affordable way to keep pet mess under control.

Designed specifically for pet households, the range includes clever cleaning tools that start from just \$4.99, proving that a fur-free home doesn't have to come with a premium price tag.

"We've focused on everyday solutions that are affordable, easy to use and genuinely effective," says Natalia Stojanovski, Marketing for Beldray "These cleaning products were created with real pet owners in mind, not professionals, not perfectionists, just everyday Australians who want to enjoy their pets without living in a mess."

Beldray's top five pet cleaning products combine affordability with everyday practicality, designed to tackle the mess without the stress. Each item offers a clever solution to common pet-related cleaning challenges, with nothing over \$15:

1. [Beldray Pet Plus Upholstery Pet Brush](#) (RRP \$4.99)

A compact, no-fuss brush with non-scratch rubber bristles that lift fur from sofas, cushions, and car interiors.

2. [Beldray Pet Plus Dustpan and Brush Set](#) (RRP \$9.99)

Ideal for everyday touch-ups, this set is great for sweeping up fluff, food spills, and tracked-in debris around pet bowls or doors.

3. [Beldray Pet Plus TPR Gel Lint Roller](#) (RRP \$9.99)

A reusable alternative to disposable lint rollers, its gel surface grabs pet hair from clothing and upholstery, without waste or refills.

4. [Beldray Pet Plus Pet Hair Removal Brush](#) (RRP \$9.99)

Lightweight and easy to stash anywhere in the home or car, this brush quickly lifts embedded pet hair from soft furnishings and clothes.



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5. **Beldray Pet Plus Dustpan and Broom Set** (RRP \$14.99)

A full-size solution for full-time fur. The rubber-edged bristles trap hair, crumbs, and dust without scattering them across the floor.

“What makes this range so popular is that it actually works,” adds Natalia. “Pet owners don’t want to spend a fortune; they just want tools that make life easier, and that’s exactly what Pet Plus delivers.”

The **Beldray Pet Plus Range** is available now at **Bunnings stores across Australia**, with prices starting from just **\$4.99**.

Download Beldray Full Media Kit: [HERE](#)

For more information about Beldray and its product offerings, visit [Brand Merchant's website](#).

Interviews and product samples are available on request. Please contact Amanda Kuhn amanda@missymischief.com / 0410 570 993

About Beldray

Beldray, originally established as Bradley and Co. Ltd. in 1872, has evolved over generations to become a trusted name in housewares, synonymous with reliability and consumer loyalty. In the 1950s and 60s, Beldray was among the largest manufacturers of cleaning and safety equipment, notably pioneering the first adjustable-height ironing board—a household essential today. Continuing its legacy, Beldray offers a diverse range of products, including clothes airers, pedal bins, fans, electric fires, and steam mops, all designed to meet the needs of modern homes.

Website: [Beldray - Brand Merchant](#) - Instagram: [@beldrayau](#) - Facebook: [@beldrayau](#)

About Brand Merchant

Brand Merchant is a leading distributor of premium brands across Australia and New Zealand, partnering with major retailers such as Aldi, Amazon, Bunnings, Chemist Warehouse and more. Brand Merchant is dedicated to connecting world-class brands with consumers by offering a diverse portfolio of products across homewares, small appliances, lifestyle goods, and pet supplies. With a focus on innovation, quality, and exceptional service, Brand Merchant continues to strengthen its position as a trusted name in retail distribution.



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