

MEDIA ALERT

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Final Sponsorship Opportunities Open for 2025 Australian Open Indoor Skydiving Championships

Align your brand with innovation, athleticism and one of Australia's fastest-growing sports.

Sydney, Australia: The organisers of the 2025 Australian Open Indoor Skydiving Championships, in partnership with XRG Group Limited, are inviting brands to take part in one of the country's most high-impact sporting events. With only a limited number of category sponsorships still available, brands are encouraged to act quickly to secure their involvement.

Taking place from 8–10 August 2025 at iFLY Downunder in Penrith, home to the largest indoor skydiving wind tunnel in the Southern Hemisphere, the Championships will bring together over 100 teams (more than 150 athletes) competing across Formation Skydiving, Vertical Formation, Freestyle, Dynamic and the All Abilities category.

As the pinnacle event for the sport in Australia, the Championships attract national talent and strong media interest each year.

Designed for both spectator appeal and media engagement, the Championships are free to attend and expected to reach a global online audience of 500,000+ via livestream and digital channels.

Category Sponsorships from \$3,000 include:

- Logo placement across event signage, uniforms and staging
- Involvement in event media and promotional campaigns
- On-site activation and sampling opportunities
- Brand association with inclusion, performance and innovation
- Direct access to a health-conscious, energetic and community-driven audience

In-kind partnerships are also available for food, beverage, tech or product giveaways for competitors and attendees.

"This is more than a competition. It's a movement," said Holly Jaadla, Entertainment Marketing Manager at XRG Group. "We're building a national event that combines performance, accessibility and brand experience. For partners, it's a rare opportunity to connect with audiences in a way that feels fresh, energetic and meaningful."

To view the sponsorship pack, visit:

https://ifly.com.au/2025_aosc_sponsorship_pack_category_sponsor.pdf

For media enquiries please contact:

Amanda Kuhn, Missy Mischief PR & Creative | amanda@missymischief.com | 0410 570 993