



Federal Government Grant Awarded to Local Software Company to Support Global Expansion

UniPhi, a Sydney-based project and portfolio management software company, has been awarded a Tier 3 Export Market Development Grant (EMDG) from the Australian Government through Austrade, supporting its ongoing expansion into international markets.

The grant provides up to \$160,000 over two years on a 50:50 matched funding basis, allowing UniPhi to invest up to \$320,000 in export marketing initiatives across North America and Europe.

“This grant is a significant boost to our international growth strategy,” said Mark Heath, CEO of UniPhi. “Over the past 12 months, we’ve been actively engaging with global clients, presenting UniPhi at international expos, and laying the groundwork for long-term partnerships overseas. In fact, we’re proud to be Gold Sponsors at an upcoming expo in Washington, USA. The EMDG will help us accelerate this momentum.”

The EMDG funding will support a range of marketing and business development activities, including attending international expos, running targeted campaigns, and building awareness of UniPhi’s unique software offering across new markets. So far, UniPhi has secured two contracts in Canada and one in the United States.

This export marketing activity was supported by grant funding from the Australian Government through Austrade’s Export Market Development Grant (EMDG) program.

About the Export Market Development Grants (EMDG) Program

The Export Market Development Grants (EMDG) program is an Australian Government initiative administered by Austrade, designed to support Australian businesses as they expand into international markets. The program provides financial assistance for export promotion activities and helps eligible businesses grow their global reach by reimbursing a portion of eligible marketing and promotional expenses.

For more information, please visit - www.brandaustralia.com

About UniPhi

UniPhi is unlike anything you've used before – an award-winning, cloud-based Project and Portfolio Management system. Its adaptable software configuration meets specific project needs through an intuitive, user-friendly interface. With UniPhi, you can easily track and report on any amount of data while ensuring seamless collaboration among all stakeholders – whether on-site, in the office, or working remotely – all via a single unified platform.

For more information, please visit - www.uniphi-software.com

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