FOR IMMEDIATE RELEASE

Thousands Treated at at Melbourne Lice Clinic with Breakthrough One-Hour Treatment

Melbourne, VIC - The Lice Clinic (www.theliceclinic.com.au), a locally owned and operated health clinic in Elsternwick, has surpassed 5,000 successful treatments, offering families across Victoria a convenient, safe and guaranteed solution to head lice.

The clinic's one-hour treatment uses breakthrough heat air technology scientifically proven to dehydrate lice and 99.2% of eggs in a single session - a huge relief for parents frustrated by ineffective over-the-counter products.

"The difference is instant," says founder **Lan Tran**, a pharmacist with 17 years of experience. "We're giving families back their time, peace of mind, and freedom from ongoing lice battles."

Lan co-founded the clinic with pharmacist business partner **Nancy Tse**, whose background in pharmacy professional services has been instrumental in building a high-performing, family-focused clinic model. Together, they lead a team committed to delivering safe, effective care with genuine compassion.

The advanced heat technology used in this treatment has been safely used by head lice specialists worldwide. The method is pesticide free, safe for children, and performed by trained technicians in a professional clinic setting.

What makes <u>The Lice Clinic</u> stand out is not just the results - but the care. "We know how stressful lice can be for parents. That's why our entire clinic model is built around compassion, clarity, and proven outcomes," says Lan.

As leaders in this space, Lan and Nancy are on a mission to make this treatment method available to more families across Australia, so every parent and child has access to a safe, reliable lice solution - no matter where they live.

Fast facts:

- 99.2% effective in just one treatment
- Pesticide free
- Trusted globally by head lice specialists, parents and schools
- Safe for children as young as 4, and in pregnancy and breastfeeding

Now midway through the school term - when outbreaks often go unnoticed - the clinic is urging families to stay proactive. Preventive checks and annual family passes are available to help catch cases early and avoid reinfestation.

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About The Lice Clinic:

<u>The Lice Clinic</u> was co-founded by pharmacist and mum **Lan Tran** and pharmacist business partner **Nancy Tse**, who also together own Advantage Pharmacy Elsternwick. With high hygiene standards, friendly service, and thousands of happy clients, the clinic is transforming how families deal with head lice - one effective, empowering treatment at a time.