



Couture from the Country: Sonlia Fashion Stars in National Docuseries

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A new documentary series is stitching together a bold narrative—one that places regional style, creativity, and couture firmly in the national spotlight.

Episode Two of [*You Can't Do That in the Bush*](#)—the groundbreaking online docuseries celebrating extraordinary regional innovation—will shine a spotlight on [*Sonlia Fashion*](#), a boutique millinery and fashion house based in Mareeba, Far North Queensland.

Led by founder and designer **Liana Hastie**, Sonlia has become known for its statement headpieces, intricate detailing, and a distinct aesthetic that blends tropical flair with Spanish heritage and timeless elegance. From race-day glamour to wearable art, Sonlia's creations have graced catwalks, weddings, and editorial shoots across the country—proving that the bush can, in fact, rival the runway.

“This series flips the script on what we think rural Australia is capable of,” says series creator and Executive Producer [Laticia Braving](#). “Liana isn't just making fashion—she's shaping culture from the heart of the Tablelands. Sonlia's story is one of grit, grace and serious creative firepower.”

Produced by [Blue Clay Creatives](#) in collaboration with [HOLGRO](#), the series profiles trailblazing innovators across regional and remote Australia. Episode One premiered to a full house in Cairns and featured an Indigenous-led solution to marine plastic waste. Now, fashion takes centre stage.

The fashion episode—*Rural Runway*—launches **Thursday 12 June 2025** on YouTube, and is a must-watch for those tracking the next wave of independent Australian designers redefining what it means to be stylish, sustainable, and regionally rooted.

Watch Episode Two: 'Rural Runway'





Online Launch: Thursday 12 June 2025



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