MEDIA ALERT Monday, 23rd June 2025

HEADLINE: Gold Coast Airport Gets Sweet: Local Cookie Brand Takes Off with Terminal Pop-Up

The Milkman's Cookies brings artisanal treats to departing travelers in airport's first cookie activation

GOLD COAST, Queensland – June 24, 2025 – The Milkman's Cookies, Gold Coast's premium artisanal cookie brand, will launch an exclusive pop-up at Gold Coast Airport from June 25 through July 13, marking the airport's first cookie retail activation and offering travelers a taste of local craftsmanship before takeoff.

Located at the northern end of the departure terminal near Hungry Jack's, the pop-up will feature The Milkman's signature 3-day crafted cookies, including their bestselling OG Milkman and Nutella Choc varieties. Every purchase includes a \$6 Gold Coast Airport voucher, redeemable at participating terminal retailers until 13 July.

"We're thrilled to bring our handcrafted cookies to Gold Coast Airport travelers," said Aiden, co-owner of The Milkman's Cookies. "This partnership allows us to share a piece of our locally baked cookies with visitors from around Australia and beyond, turning their departure into a sweeter experience."

The collaboration represents Gold Coast Airport's commitment to supporting local businesses while enhancing the traveler experience.

"As the gateway to the region, we're thrilled to support an emerging local business," said Gold Coast Airport's General Manager - Commercial Revenue, Isabelle Yates. "This activation offers our passengers something truly special, a last taste of Gold Coast hospitality before they board their flights or a great first impression on arrival."

The brand, which started at HOTA Farmer's Market in Bundall, has grown to supply premium cafes, and is now stocked in Harris Farm Markets nationwide, all while maintaining its artisanal 3-day production process. Operating from their Burleigh facility, The Milkman's Cookies has earned a devoted following of over 15,000 Instagram fans and consistent 5-star reviews for their gourmet treats.

About The Milkman's Cookies:

The Milkman's Cookies is a Gold Coast-based artisanal cookie company known for its unique 3-day crafting process and premium ingredients. Founded by locals who wanted to join the market community, the brand has expanded from weekend farmers markets to nationwide shipping while maintaining its commitment to handcrafted quality. The company operates from 112 Gooding Dr, Merrimac, and continues its tradition of Sunday appearances at HOTA Farmer's Market. Learn more at themilkmanscookies.com.

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