

**MEDIA ALERT**

**Tuesday, 17th June 2025**

**HEADLINE: Pace Athletic Teams Up with Local Restaurant Gemelli Italian for "Running on Ragu," a Pasta-Fuelled Marathon Weekend**

Forget traditional pre-race rituals. This Gold Coast Marathon weekend, renowned local restaurant Gemelli Italian and Pace Athletic Run Club are rewriting the rulebook with "Running on Ragu," a unique two-day event celebrating the perfect pairing of pasta and pace. Designed as a cultural wellness event, the collaboration invites locals and visiting athletes to carb-load, sweat it out, and then recover in style.

The campaign, built on the mantra "Run Fast. Eat Slow," aims to merge the energy of a run club with the warmth of Italian hospitality. It's an open invitation for everyone to join the movement, whether they are chasing a personal best or are simply there for the post-run focaccia.

"We believe that great food and community are the ultimate fuel," says James Carney from Gemelli Italian. "Running on Ragu' is our way of opening our doors to the running community and wrapping them in Italian hospitality. We're swapping pre-race jitters for pre-race pasta and celebrating every runner's journey from the pavement to the plate."

The weekend festivities kick off with a social shakeout run on Friday, followed by a vibrant recovery party on Sunday, creating a complete race weekend experience.

"Carbs have always fuelled our runs, now they're fueling something bigger, a moment for community, connection, and a shared love of the sport," says Michelle Sleeman for Pace Athletic. "This is more than just a run; it's a celebration of the Gold Coast's culture. We're creating a pressure-free, social atmosphere where every stride is about good vibes and community connection."

**Event Schedule:**

**The "Running on Ragu" Shakeout Run**

**When:** Friday, July 4, 2025, from 4:00 PM to 6:00 PM.

**Where:** Starting and finishing at Thorn Park, Miami

**What:** A no-pressure 5km social run followed by complimentary pasta cups, focaccia bites from Gemelli, and music from the Pace Truck. Try on the latest running shoes from ASICS, enjoy some pre-race magnesium from PILLAR, and get race-day ready at the Dermalogica hydration station. Oh and if we forgot to mention a heap of limited edition Gemelli x Pace Athletic merch giveaways!

**Event Registration Link:**

<https://www.eventbrite.com/e/pace-athletic-x-gemelli-italian-gold-coast-shake-out-tickets-1414496780949>

**The "Running on Ragu" Recovery Party**

**When:** Sunday, July 6, 2025, from 10:30 AM to 2:00 PM.

**Where:** The Oxley Carpark, right in the heart of Nobby's

**What:** The ultimate post-race destination. Athletes and supporters can unwind with a DJ playing Italian disco and chill-house tracks playing right from the Pace Athletic Truck. The recovery zone includes a special PILLAR x Gelato Gemelli protein gelato collaboration, Dermalogica will be on-site with the skin hydration station, PILLAR Performance recovery drinks, plus giveaways and prizes up for grabs!

The event is supported by a coalition of major brands, including ASICS, PILLAR, Pace Athletic, Gelato Gemelli and Dermalogica, who will be contributing to major prize packs for attendees.

**Event Registration Link:**

<https://www.eventbrite.com/e/pace-athletic-x-gemelli-italian-gold-coast-recovery-party-tickets-1416104018239>

**About Gemelli Italian:**

Gemelli Italian is an iconic Gold Coast dining destination celebrated for its authentic Italian cuisine and vibrant atmosphere. With a passion for hospitality and community, Gemelli brings a taste of Italy to Broadbeach, serving up beloved classics made with love.

**About Pace Athletic:**

Pace Athletic is a premier destination for runners, offering the latest footwear, apparel, and accessories. Through its popular run club, Pace fosters a supportive and energetic community for runners of all levels, powering movement across the Gold Coast and beyond.

**Links to Assets permitted for usage:**

<https://drive.google.com/drive/folders/1qEtBLiGY7NIYqhJblhBBUEZU6wycA0so?usp=sharing>

**MEDIA CONTACT:**

Jeremy Collins

Hypa Agency

P: 0429 272 935

E: [jeremy@hypaagency.com](mailto:jeremy@hypaagency.com)

**ENDS**