

## **MEDIA RELEASE**

### 6 JUNE 2025

# **Tour Guides Australia Congratulates Winners of 2025 NSW Top Tour Guide Awards**

Tour Guides Australia proudly congratulates the winners of the inaugural NSW Top Tour Guide Awards, announced on 4 June during a spectacular evening cruise on Sydney Harbour as part of Vivid Sydney.

Gold: Justin Steele – Local Sauce Tours

• Silver: Nathan Lygon – Eden Local Aboriginal Land Council

• Bronze: Amanda Fry – Experience Nature

This prestigious recognition celebrates excellence in guiding, storytelling, and visitor experience in New South Wales. We commend all finalists for their outstanding contributions to the tourism industry.

Tour Guides Australia is also proud to support these awards in partnership with the NSW Tourism Industry Association, reflecting our shared commitment to raising standards and addressing the critical shortage of skilled, accredited guides across the state.

## As part of this commitment:

- All three award winners will receive Professional Guide Membership with Tour Guides Australia, signifying their national accreditation at the highest level.
- All other finalists will be granted Affiliate Membership, which will support them on their journey to full professional recognition.

To help meet growing industry demand, Tour Guides Australia has just wrapped up another successful Tour Guiding Fundamentals microcredential course in Sydney this week, equipping a new cohort of passionate guides with the essential skills to thrive in the field.



# **MEDIA RELEASE**

# **Upcoming Courses:**

Melbourne: Starts 10 JuneCanberra: Starts 16 June

• Hobart: Starts 23 June

• Coming Soon: Adelaide, Brisbane, Cairns

Tour Guides Australia remains committed to building a strong, professional guiding workforce nationwide. For course details and enrolments, visit www.tga.org.au/tgf.

Congratulations again to all award recipients, and thank you for inspiring the next generation of Australian tour guides.

**END** 



## **MEDIA RELEASE**

#### **About Tour Guides Australia**

Tour Guides Australia is the national industry body for professional tour guides, dedicated to setting and upholding the highest standards in guiding across the country. Established in 1985 as the Professional Tour Guides Association of Australia, we have a long-standing commitment to professional accreditation, training, and career development for guides.

We are a member-led association that provides advocacy, education, and support to tour guides at all stages of their careers. As a proud supporter of THRIVE 2030, Australia's national strategy for the sustainable growth of the visitor economy, we are actively contributing to the development of a skilled, resilient, and ethical tourism workforce.

Tour Guides Australia plays a key role in:

- Accrediting professional tour guides to nationally recognised standards
- Delivering training and microcredential courses to meet industry demand
- Promoting best practices and eliminating unethical guiding practices
- Advocating for the role of guides in tourism policy and workforce planning
- Building strong partnerships across the tourism sector

We are committed to fostering long-term relationships between guides, businesses, and industry stakeholders to support a thriving and professional tourism industry.

### **Media Contact:**

Greg Esnouf
President, Tour Guides Australia
president@tga.org.au
0418 544 395

For more information, visit <a href="www.tga.org.au">www.tga.org.au</a>