



PRESS RELEASE

JUNE 2025

Move Over Long Lunch – EOFY Celebrations Go Extreme

This tax-time, corporate celebrations are going sky-high and virtual as Sydney teams ditch the traditional sit-down lunch for high-adrenaline experiences at iFLY and FREAK.

Sydney: EOFY is getting a shake-up. Instead of the usual long lunches and polite speeches, Sydney businesses are rewarding their teams with unforgettable experiences, like defying gravity in a wind tunnel or diving into a high-stakes virtual mission.

iFLY Downunder (Indoor Skydiving in Penrith) and FREAK Virtual Reality Sydney have launched exclusive EOFY offers designed to help companies celebrate in style, boost team morale and finish the financial year on a high. Whether it's flying through the air at iFLY or competing in a virtual battle at FREAK, these experiences are fast becoming Sydney's most talked-about way to wrap up June.

"EOFY is the perfect excuse to do something bold and different with your team," says Holly Jaadla, Entertainment Marketing Manager. "We're seeing businesses across Sydney move away from traditional end-of-year celebrations and embrace experiences that bring energy, excitement and real connection."

EOFY Offers in Sydney:

- iFLY Group Bookings – Book in June (for any future date) and receive free photos and videos on the 'Private Group' or 'Bring the Crew' packages, valued at up to \$99.
- FREAK Ultra Party – 2 hours of exclusive venue hire for 13–24 guests, now 30% off.
- FREAK Midweek Deals – Now live: \$40 for Arizona Sunshine OR Ghost Patrol, and \$35 for Tower Tag Laser Tag.

At iFLY Downunder in Penrith, flyers as young as 3 can experience the thrill of flight in a safe, instructor-led environment. Meanwhile, over at FREAK Virtual Reality Sydney, state-of-the-art VR titles like Arizona Sunshine, Tower Tag, and Ghost Patrol deliver competitive, high-energy play that's ideal for team bonding.

"These EOFY deals give teams a reason to celebrate that's not only fun, but flexible and affordable," adds Jaadla. "And because bookings can be made now for a later date, there's no rush to squeeze it all in before 30 June."

With unique group offers, flexible timing and unforgettable memories on the table, iFLY and FREAK are giving Sydney teams a whole new reason to look forward to EOFY.

Book now and end the financial year on a high.

More info:

- [iFLY EOFY Parties](#)
- [FREAK EOFY Deals](#)

-END-

For media inquiries, contact:

Amanda Kuhn, Missy Mischief PR & Creative | amanda@missymischief.com | 0410 570 993

Media Kit [HERE](#)