

PRESS RELEASE

FOR IMMEDIATE RELEASE

NZ Philanthropy Leader Pulotu Tupe Solomon Tanaoi to MC 'A Beautiful Thing' – B4A Collective Launch in Western Sydney

Sydney, NSW – 6 September 2025

Internationally respected philanthropy leader **Pulotu Tupe Solomon Tanaoi** will travel from New Zealand to host '**A Beautiful Thing**', the official launch of B4A Collective, in Western Sydney this September.

Pulotu Tupe, Chief Philanthropic Officer at the Michael and Suzanne Borrin Foundation, Deputy Chair of Philanthropy New Zealand, and Co-Founder of **Poporazzi Productions**, is known across the Pacific for her leadership, storytelling, and advocacy for justice. Her presence marks a significant moment for B4A's mission to connect donors, volunteers, and business partners directly with grassroots community leaders.

Founded by Michelle Temu, B4A Collective seeks to close the gap in Australia's charitable sector, where more than 60% of charities receive less than **2%** of the sector's **\$222 billion** revenue.

The launch event will feature a Māori Powhiri and smoking ceremony, followed by a multicultural degustation dinner telling stories of Indigenous and community-led philanthropy through food, culture, and performance.

Event Details

 Saturday, 6 September 2025

 6 PM – 10 PM

 The Colebee Centre, Nurragingy Reserve, Doonside, NSW

Join the movement: www.b4acollective.com