

Access4 Appoints Tim Branagan as New Head of Channel to Drive Partner Growth and Innovation

Melbourne, Australia – 17/9/2025 – Access4, the leading provider of cloud-based unified communications and CX solutions for the channel, is pleased to announce the appointment of **Tim Branagan** as its new **Head of Channel**.

In his new role, Tim will be responsible for strengthening Access4's partner-first strategy, leading channel development initiatives, and ensuring partners have the tools, enablement, and support required to capitalise on the growing opportunities in converged UC, CX, and UX solutions.

Tim brings a wealth of experience in the technology and telecommunications industry, with a proven track record in channel leadership, strategic partnerships, and driving growth across partner ecosystems. His appointment further demonstrates Access4's continued investment in its partners and commitment to delivering innovative solutions that fuel partner success.

*"I'm excited to be joining Access4 at such a pivotal time in the market," said **Tim Branagan, Head of Channel at Access4**. "Partners are looking for a vendor that not only delivers world-class solutions but also invests deeply in their long-term success. Access4's partner-first culture and innovation-led approach position us perfectly to help partners capture new opportunities and drive sustainable growth."*

Access4 CRO, Matt Milne welcomed Tim to the GTM leadership team, highlighting his role in accelerating partner engagement and growth. *"We are delighted to have Tim join Access4. His extensive leadership expertise and deep understanding of partner and technology ecosystems make him an excellent fit to lead our channel strategy. Tim's leadership will be key as we continue to support partners in navigating new growth opportunities through convergence and customer success."*

This appointment underscores Access4's commitment to empowering partners with the right technology, enablement, and go-to-market support, further cementing its position as the most trusted channel-focused provider in the UCaaS and CCaaS markets.

About Access4

Access4 is a global provider of cloud communication solutions purpose-built for the channel. Through our innovative partner-first approach, we enable MSPs and resellers to deliver UC, CX, and UX solutions that drive growth, retention, and value for their customers. With a focus on enablement, innovation, and partnership, Access4 is redefining how the channel delivers converged communications.

Media Contact:

Kamila Marcinczak

Head of Marketing, Access4

kamila.marcinczak@access4.com

0407 748 826