

PRESS RELEASE

Bandai Namco Asia Co., Ltd.

September 5, 2025

THE GUNDAM BASE POP-UP WORLD TOUR IN SYDNEY

The internationally touring POP-UP event arrives in Australia for the first time

from Tuesday September 23 to Sunday October 12, 2025
at Broadway Sydney Shopping Centre!

Bandai Namco Asia Co., Ltd. will hold THE GUNDAM BASE POP-UP WORLD TOUR IN SYDNEY (hosted by Bandai Namco Asia Co., Ltd. and HOBBYCO PTY. LTD.), the first GUNDAM BASE event in Australia, at Broadway Sydney Shopping Centre, a leading shopping hub in Sydney's inner city, from Tuesday, September 23 to Sunday, October 12, 2025.

Since the inaugural GUNDAM BASE POP-UP WORLD TOUR in Japan in April 2025, this internationally touring GUNDAM event has been held in Mainland China, France, Malaysia, Korea, and Singapore. The Sydney event will feature a 4-meter RX-78-2 GUNDAM balloon, wide-ranging GUNDAM model kit exhibits, a hands-on GUNDAM plastic model kit workshop, and exclusive items available for purchase.

During the event, GUNDAM movies will also be screened at HOYTS on the 2nd Floor.

On the 3rd floor, works submitted for the GBWC (GUNPLA BUILDERS WORLD CUP) from across Australia will be showcased throughout the event. Recognized as the world's premier competition for GUNPLA modelers, the GBWC celebrates creativity, craftsmanship, and passion, attracting talented builders from more than 16 regions worldwide. Visitors will be able to admire highly customized GUNPLA created by Australian fans, ranging from dynamic battle scenes to meticulously detailed original designs.

On the final day, Sunday, October 12, a special ceremony will be held to select the Australian representatives who will advance to the GBWC Final in Japan, where they will compete against the best GUNPLA builders from around the globe for the title of World Champion.

About GUNDAM

First aired in 1979, *MOBILE SUIT GUNDAM* is a Japanese science fiction anime that introduced audiences to giant robots called "Mobile Suits." With its realistic depictions of war, political intrigue, and human drama, GUNDAM became a cultural phenomenon and has since expanded into multiple TV series, movies, novels, and games.

About GUNPLA

“GUNPLA,” short for “GUNDAM Plastic Model,” are scale model kits based on Mobile Suits from the GUNDAM universe. Since their debut in 1980, GUNPLA have become a global hobby, known for their intricate designs, wide variety of models, and the creative freedom they offer builders—from beginners to professional modelers. To date, more than 700 million GUNPLA kits have been shipped worldwide, making it one of the most successful model kit franchises in history.

About THE GUNDAM BASE

THE GUNDAM BASE is the GUNDAM official store for GUNDAM fans, serving as both a retail store and an experiential space. It offers a wide range of GUNPLA kits, including exclusive items not available elsewhere. Visitors can enjoy detailed exhibits of GUNDAM models, large-scale displays of iconic Mobile Suits, and hands-on experiences such as workshops where fans of all ages can enjoy. THE GUNDAM BASE POP-UP WORLD TOUR brings this unique concept to international audiences, allowing fans worldwide to fully experience the excitement, craftsmanship, and creativity that define the GUNDAM universe.

By delivering a variety of GUNDAM-related content and unique experiences, the Sydney event aims to highlight the appeal of GUNDAM to audiences in Australia.



<Event overview>

Facility: Broadway Sydney Shopping Centre

Address: 1 Bay St, Glebe NSW 2037, Australia

Period: Tuesday September 23 - Sunday October 12

Open:

- Monday: 10:00-19:00
- Tuesday: 10:00-19:00
- Wednesday: 10:00-19:00
- Thursday: 10:00-21:00
- Friday: 10:00-19:00
- Saturday: 9:00-18:00
- Sunday: 10:00-18:00

※The GBWC ceremony will be held at 3:00 PM on Sunday, 12 October.

Admission fee: Free

URL: <https://www.hobbyco.com.au/pages/gundam-base>

Key visual for THE GUNDAM BASE POP-UP WORLD TOUR IN SYDNEY

* The image is for illustrative purposes only and may not be an exact representation of the event. ©SOTSU·SUNRISE

[Media inquiries]

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* Descriptions contained in this press release are valid as of September 5, 2025.
They are subject to change without prior notice.