

For immediate release

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Australians Can Finally See Who's Behind "No Caller ID" — iCaughtYou Launches the First App in Australia That Unmasks Blocked Calls

Sydney, Australia — [27/10/25] — Australians can now find out who's really calling. iCaughtYou, the first and only app in Australia that can unmask hidden or blocked Caller IDs, has officially launched, giving Aussies new power to protect their privacy and feel safe answering their phones.

For years, Australians have had no way to see who was behind a "No Caller ID" call — a major frustration made worse by scam calls and harassment. With iCaughtYou, users can now instantly reveal the number behind private calls, record conversations securely, and even access transcripts.

Every Aussie knows the feeling. Your phone rings, it says 'No Caller ID' and you're instantly wondering who's behind it," said Yamen, CEO of iCaughtYou. "We built iCaughtYou to give people back that sense of confidence and control every time the phone rings.

According to the **ACCC's Scamwatch**, Australians lost more than **\$470 million to phone scams in 2024**, with many of those calls coming from blocked or spoofed numbers. iCaughtYou aims to turn the tables by giving people visibility, confidence, and control over who's contacting them.

iCaughtYou is fully optimised for Australian mobile networks and built with local privacy compliance in mind.

"Privacy and transparency are at the heart of what we do," Yamen added. "We don't sell data, and we never will. iCaughtYou exists to empower Australians, not exploit them."

iCaughtYou is now available for download on iOS and Android devices.

About iCaughtYou

iCaughtYou is a consumer app built to give people confidence every time their phone rings. With tools to reveal "Unknown Calls," block nuisance numbers, record calls, and manage voicemails, iCaughtYou helps Australians stay in control of their phone interactions.

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