## FOR IMMEDIATE RELEASE

Access4 Launches Industry-Based Vertical Bundles: Starting with Legal Practice Solution Powered for Microsoft Teams and Cisco Webex via Smokeball Integration

**Melbourne, Australia – 17/11/25** – Access 4, the leading provider of cloud communication and collaboration solutions for the channel, today announced a strategic shift towards **industry-based vertical bundles** - purpose-built to simplify how partners deliver converged UC, CX, and productivity solutions to their customers.

The first in this series, the Access4 Legal Practice Bundle, brings together the power of UCXcel (powered by Cisco Webex) and UCTeams (powered by Microsoft Teams), and an integration partnership with Smokeball legal practice software. Designed specifically for the legal industry, the bundle addresses critical needs for compliance, security, and seamless collaboration, while ensuring firms can communicate and manage cases efficiently across teams and clients.

"This marks the first step in our journey to deliver verticalised solutions that speak the language of each industry," said Aaron Lewis, Head of Product at Access4. "By combining our proven UCXcel solution with trusted vertical software like Smokeball, we're removing complexity for partners and end users alike - enabling faster provisioning, simplified management through SASBOSS®, and stronger alignment to how businesses actually operate."

The Legal Practice Bundle exemplifies **Access4's commitment to Cloud Communication Convergence**, where unified communications, collaboration, and industry workflows come together in a single, easy-to-deploy solution.

These new bundles are designed to:

- **Simplify Solution Selection:** Curated to meet the specific communication and compliance needs of each industry.
- **Streamline Provisioning:** Fully integrated into Access4's SASBOSS® platform for fast deployment and management.
- Enhance Partner Success: Create clear pathways for partners to enter new markets with confidence and credibility.

The launch of the Legal Practice Bundle represents a significant milestone in Access4's product-led, partner-first strategy. Future vertical bundles will target industries where compliance, communication, and customer experience are critical, including healthcare, financial services, and education.

"The industry shift towards cloud communication convergence is accelerating," added Lewis. "Access4 is leading that charge by giving partners ready-to-go solutions that solve real business challenges - not just technology problems."

## **About Access4**

Access4 enables partners to deliver world-class cloud communication and collaboration solutions through a unified platform, SASBOSS®. With a commitment to innovation, channel enablement, and partner success, Access4 continues to lead the way in the evolution of UC, CX, and productivity convergence.

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