

Level 2, 11 York St Sydney, NSW 2000 (02) 9054 4400

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## EnPerSo Launches Seed Funding Round to Take Business Travel Green in 2021

## FOR IMMEDIATE RELEASE

Sydney, NSW – In an effort to promote carbon neutral business travel, <u>EnPerSo Business</u> <u>Travel</u> announces the launch of its seed funding round for rapid growth in Australia and New Zealand. The mission at EnPerSo is to make 1000 companies travel programs 100% carbon neutral by 2025. This funding will help achieve and surpass that goal.

"Some people may not believe it's a great time to invest in the travel industry, others see it as an enormous opportunity. Clearly, we are in the latter," said Dan Heathwood, Co-Founder of EnPerSo Business Travel.

Having been founded in 2019 with an ethos of doing business travel differently through responsible travel, looking after travellers personal wellness & safety and giving back to the communities of work and travel, the business has quickly become the leading travel management company in Australia and New Zealand dedicated to carbon reduction, carbon offsetting and giving back.

"Our Mission is to make 1000 company's travel programs carbon neutral by 2025. Further investment now will allow us to capitalise in a disrupted market and turn more travel programs carbon neutral," said Jess Richards, Co-Founder of EnPerSo Business Travel.

This is a good news story of a new generation travel tech business, rising from the travel industry ashes. It is a story of resilience, optimism, good business strategy and the birth of a new era of responsible travel.

## **Contact Information:**

EnPerSo Business Travel
Dan Heathwood
0478 300 460
dan@enpersobusinesstravel.com