

mask

MEDIA RELEASE

For immediate release – 8th February 2021

New Premium Odour Stopping ‘Miracle’ Spray That’s Transforming Australian Households!

BYRON BAY - MASK, a fun and innovative new Australian air freshener and toilet spray brand, has exploded in Australia with an addictive collection of super realistic scents that thousands of customers are already raving about. Now available at maskco.com

- The toilet spray is used *BEFORE* you 'sit' and eliminates the problem before it begins. Leaving users 100% confident to visit the bathroom. Perfect for first dates, trips away, workplaces or any delicate situation.
- The air fresheners are ideal for a room spray, in the car, bins, on the husband’s stinky shoes, the kitty litter and loads more!
- Touted as a ‘miracle’ spray by users, Australians are ditching ineffective aerosols that just combine with offending smells and are eliminating odours all around the home with MASK.

MASK makes it fun to stop odours with best-selling scents like Coconut & Lime, Salted Caramel Ice Cream, Musk Sticks and Cinnamon Chai Latte. Customers just can’t get enough, with newly released scents selling out!

Here’s what people are saying - ‘Life changing sprays’, ‘Holy Moly, these products are A M A Z E!’, ‘Just like the real thing’, ‘My favourite is the musk sticks, brings me back to my childhood days’, ‘Mask is not an addiction it's a lifestyle’, ‘Liquid gold! I live with 4 boys and Mask sprays are my saviour!’

The entire range is bottled in Byron Bay with Australian essential and fragrance oils and are safe to use around kids and pets as they contain no parabens or phthalates, making them a huge hit with Aussie families - the perfect answer for those family members with smelly bottom syndrome.

The premium look of the beautifully designed bottles blends seamlessly and discreetly into any home décor.

Mask can be purchased in a collection of three for \$29.95, a pack of six for \$39.95 or nine bottles of fun for \$49.95. ###

For more information, images, or collaboration requests (or if you’d just like to try a pack, we’d love to share the fun with you), please contact:

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