**MEDIA RELEASE:**

**The 2021 Australian Liveability Census**

**Launches this Neighbour Day, Sunday 28th March 2021**

[**placescore.org/census**](http://placescore.org/census)

**Sydney, 23/03/2021**

**More parks or more parking? Playgrounds or night life? Community facilities or connectivity? Wouldn’t it be great if the community had a real voice in all the things that matter most in their community?**

Australia’s largest social research project, running from 28th March to June 30th, 2021 will reveal, for the first time, what really matters to our communities and how their current neighbourhoods are performing.

All other ranking systems, like The Economist Intelligence Unit’s Global Liveability Index, are external organisations looking in and judging our cities, towns and neighbourhoods. The 2021 Australian Liveability Census will be the first nationally consistent, community led liveability research project – that gives a voice to the people who actually live in our places.

Everyone is invited to get involved by completing a 15-minute survey [[**placescore.org/census**](http://placescore.org/census)**]** that has the potential to impact 1000s of decisions being made by governments across the country. If that isn’t reason enough, anyone who answers will have the chance to win one of 10 x $100 vouchers.

**About Place Score and founder Kylie Legge**

Founded by Sydney local Kylie Legge in 2017, Place Score is an Australian start-up with a mission to empower everyone, everywhere to influence the decisions that impact their local places. Kylie studied architecture at UNSW and a Masters of Social Science at RMIT, is a published author, speaker and entrepreneur.

**Kylie Legge, CEO:**

*“I’ve always been passionate about empowering local communities to have more of a say in the decisions that impact their everyday lives. The 2021 Australian Liveability Census will help change the way that people’s values and ideas for change are actually captured and measured. We are turning opinions into data that helps government make better decisions.’’*

Over 70,000 Australians have already participated in a Place Score research study, and over 50 local governments and other decision makers are using the data to set strategy and define priorities for investment. [www.placescore.org](http://www.placescore.org)

The 2021 Australian Liveability Census is supported by funding from the federal government Department of Industry, Energy and Resources through the Boosting Female Founders Initiative.

**Dave Sharma, MP:**

*“Place Score is a company which collects human-centric data to guide decisions on planning within cities and towns. The $186,000 Boosting Female Founders grant has helped Kylie's business create a nationally consistent online platform for measuring and tracking liveability in urban environments from a community perspective. The idea is that different levels of government and the private sector can use these insights to understand community values and be better informed when making investment and planning decisions.”*

**Why Neighbour Day?**

Neighbour Day is Australia’s annual celebration of community, encouraging people to connect with their neighbours. After a year where we have spent more time in our local communities than ever before, and relied on the kindness of our neighbours, Place Score believes that Neighbour Day is the perfect time to launch a project that will help us understand our neighbourhoods like never before. [neighbourday.org](http://neighbourday.org/)

**Contact details**

To request an interview with CEO Kylie Legge or for more information please contact

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