



## **AIE’s Virtual Production Technology Showcase launched by ACT Assistant Minister for Economic Development**

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(Canberra, Australia) – An exclusive Virtual Production Technology Showcase was opened this morning by ACT Assistant Minister for Economic Development Tara Cheyne MLA. The showcase was organised by the Academy of Interactive Entertainment (AIE) to help the film industry, government and educators understand how important Virtual Production technology is to the future of filmmaking in the ACT as well as its use in advertising, visualisation, virtual environments and education delivery.

Assistant Minister Cheyne congratulated AIE on the launch of its Virtual Production Technology Showcase.

“AIE’s global headquarter operations here in Canberra are a significant asset for our city, and support the ACT Government’s commitment to the growth of our creative industries. Today’s launch of AIE’s Virtual Production Technology Showcase is yet another example of AIE’s world-class production capabilities, further establishing AIE as a unique industry development leader in the creative arts, screen production and media sectors.”

This morning’s technology showcase featured real-time 3D-generated graphic environments using Epic’s Unreal Engine that consisted of a Snow, Desert, Mars and Corporate scene. The audience witnessed the running of a virtual production film set incorporating actors, film crew and a huge LED wall.

The virtual production showcase at AIE has been put together with leading industry suppliers ARRI and Intraware in conjunction with SilverSun Pictures. The showcase features cutting-edge equipment including ARRI cameras, ROE LED walls, Disguise servers, Brompton video processors and Epic’s Unreal Engine as well as the talents of local actors. These very same virtual production technologies have been used to create the incredible visual effects seen in Disney’s *The Mandalorian* and the local Marvel production of *Thor: Love and Thunder*.

Wayne Morpew, Director of Intraware, understands how important this technology is for Australian filmmakers.

“We work with the biggest visual effect studios around the world and they are investing heavily in virtual production sets to capture in-camera visual effects” Wayne said. “Filmmakers that understand how to use virtual production have a huge advantage and there is increasing demand for filmmakers with virtual production skills”

The rapid adoption of virtual production technology has resulted in a skills shortage in practitioners that can leverage this technology. AIE recently announced that it has developed the world’s first Film and Virtual Production course to train students with these skills and knowledge, fuelling the growth and capabilities of Australia’s film industries.

AIE is currently building four cutting-edge LED Volume virtual production soundstages in Canberra, Sydney, Melbourne and Adelaide for use by students in the course which will commence in February 2022.

AIE Canberra will be hosting an exclusive Virtual Production studio demonstration at its upcoming Open Day on the 15<sup>th</sup> of May for people interested in finding out more about the new course in Film and Virtual Production. AIE Campuses in Sydney, Melbourne and Adelaide will also be running information sessions on this new course.

To reserve your place at this special event, please register at [aie.edu.au/openday](https://aie.edu.au/openday)

### **About AIE**

AIE is the world's first and Australia's most awarded educator in specialist games and visual effects education with campuses and co-working spaces in Sydney, Melbourne, Canberra, Adelaide, Seattle, Lafayette and Online. Our teachers are highly qualified industry veterans who've made their names creating the games you've played and the movies and visual effects you've watched. Our graduates are immediately employable, with relevant, cutting-edge industry skills. No wonder industry giants like Animal Logic, Weta Digital, Epic Games, Bioware, Wargaming and Rockstar look for AIE qualifications when they're recruiting.

To find out more, visit [aie.edu.au](https://aie.edu.au)