

## The internet's favourite bean bags have found their way to Australia!

Foam pods that convert from bean bag to ultra comfy spare bed!

Perth, Western Australia, Introducing the Snug Pod, a game changing foam 'bean bag' that has replaced noisy crunchy beans with shredded foam. Designed by innovative Perth based mattress in a box company Zeek, the Snug Pods conform around the shape of your body to provide that 'just right' relaxing feeling.

Giant bean bags have been popping up everywhere on social media but with very few options available for the Australian market. Zeek not only gives everyday Aussies a chance at great comfort, they've also taken the pods one step further. Simply unzip the outer cover and shake out the inner pod and it instantly transforms into a spare bed! Sizes range from Double to King and the pods are available in 3 different colours.

Rebecca from Zeek describes the reasoning behind the Pods; "I think since we're all spending more time at home these days, people are looking for ways to make their spaces more comfortable and to create relaxing zones to unwind in. The Snug Pod is a really fun solution to fill this gap in the market"

Just in time for the cooler months it's time for Aussies to get as snug as a bug in a rug. Literally.







## About Zeek

Zeek exists to make sleep fun and simple. No more complex industry language or useless filler. Just high quality products designed especially for Aussies by Aussies. Founded in 2019, Zeek operates out of Perth in Western Australia.

Zeek's Hybrid Mattress in a box was recently named on BedBuyer's list of Australia's Top 12 Mattress in a Box for 2021 and rated 5 stars for comfort.

For more images: bit.ly/snug-pod-resources







