

**Can regional Queensland launch the next great technology for transport?**

Best Rated Transport launches Australia's *FIRST* 7-Point Comparison site.

*Delivering timely, cost-efficient and reliable transport for regional centres by accrediting and coordinating transport companies using a custom-built online booking platform.*

[Solving the hassle of reliable cost-effective transport across Australia]

[Rockhampton, Mid, 2021] Best Rated Transport is the brainchild of passionate transport operator Katie Gardner. Based in regional Queensland, 32-year-old startup solo female founder, Katie knew how critical timely, cost-effective and reliable transport options were to customers and businesses across Australia and set out to revolutionise the industry.

In a time when the world is moving towards a digitised, innovative and efficient way to transport goods, Best Rated Transport has launched itself into the next greatest technology for transport. Katie says, "I have been contacted by businesses, mum and dads and corporates from across Australia facing challenges with their transport options. One company lost more than \$1.2 million as they hadn't been made aware of the break-down contingency policy of their transport company. Instances like this motivated me to create a solution." Best Rated Transport is setting the bar high within the transport industry by certifying only qualified transporters. They are also encouraging those in the transport industry to be industry advocates. Best Rated Transport continues to support those in the industry by releasing educational information throughout their network. As a result, they are keeping transporters at the forefront of the industry by inspiring them to achieve excellence.

In a journey over the last 4 years, Katie has worked with an Australian based team of software developers, web designers, transport companies and insurance agents to become the creator of Australia's first 7-Point transport comparison site.

Best Rated Transport strives to be recognised as the Transport Web Platform of choice amongst regional Queenslanders. They can obtain quotes and compare what's most important to them. Additionally, customers can select quotes that compare across multiple transport companies who have passed our rigorous assessment;

- Insurance held by the company including goods in transit and public liability
- Business accreditations such as the National Heavy Vehicle Transport Regulator
- Breakdown contingency plans
- Price
- Fleet size
- Years of operation
- GPS tracking
- Customer reviews

"It was critical to me that customers be able to compare on more than just price, whilst that's an important element a break-down with no contingency plan could end up costing a customer double or even triple," says Katie.

Faced with issues of low reliability and quotes with little transparency, Katie became a contact point and problem solver for customers dealing with transport challenges. “What happens if the truck breaks down carrying your belongings? What are the delays? This is supercritical if you have time-sensitive delays and want to move into your home on time to start your new job. We’ve gone one step further to give customers clarity. That’s what this industry needs”, said Katie.

The furniture removal industry saw an 1100% increase when Victorian and New South Wales borders opened in December 2020. Some removalist companies suggested delays of up to 12 weeks for container freight and national retail furniture shops missing out on Christmas deliveries. It’s paramount you book in quickly, get in now before the borders open and or you miss out. A small deposit will have you in a queue for your move.

With thousands of kilometres spent travelling and thousands of hours networking to make the best system, Katie has listened to her target audience and knows exactly what they want. “Networking with great transport companies and showcasing quotes on more than just price – is what people asked. Now we have delivered,” said Katie. Best Rated Transport has digitally enhanced the removalist industry by creating a digital platform that strengthens the customers’ experiences moving freight Australia-wide and is giving transport companies a fair-go through the click of a button on Australia’s first 7-point comparison site.

With multiple payment options such as apple pay and google pay, it could not be any easier. “It’s really important customers know what they’re signing up for,” said Katie.

To compare long-distance transport and removalist quotes, contact the team today on 1300 339 140. For more information on Best Rated Transport, visit [www.bestratedtransport.com.au](http://www.bestratedtransport.com.au) and find Best Rated Transport on [Facebook](#), [LinkedIn](#) and [YouTube](#).

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### **About Best Rated Transport**

Best Rated Transport uses a state-of-the-art online booking platform that is simple to use, open and transparent and makes the most complex of moves easy for you. Best Rated Transport’s simple and intuitive platform is readily available to anyone, anywhere across Australia. They have been recognised as Australia’s Transport Web Platform of choice that adds trust-value to customers and operators.

Best Rated Transport is an easy and convenient solution that connects customers with credible transport businesses so they can make a well-informed decision about who they can trust to transport their goods. Their digital platform was created to enhance customer experiences who are moving freight Australia wide and give freight companies a fair go using their 7-point comparison system.

