

FOR IMMEDIATE RELEASE: THE GOOD TIMES ARE BREWING AS ICONIC FREMANTLE BEERFEST SITE GROWS BIGGER FOR 2021 WITH FOCUS ON GRASS ROOTS

After successfully delivering 6 COVID Safe events across 2021-22, Beerfest returns to the Fremantle Esplanade to deliver WA's favourite Craft Beer event! The 2021 Fremantle Beerfest will be bigger than ever with plans to expand the 2021 site across Wardan Lane to help fit larger on-site attractions, programs, and activities.

The annual Freo Beerfest, presented by Little Creatures is the largest meeting place of Western Australian producers with over 300 unique, exotic, and small batch craft beers, ciders, cocktails over 3 days at the Fremantle Esplanade Park.

With more brewers delivering big, the site will also grow larger to accommodate the interactive good times! Complementing the 60 on site activations will be:

- Little Creatures rooftop container bar and beer garden
- Beerfarm fun zone with their very own brass brand, table tennis, pool tables and the Bow Wow Brau Bar; a self-serve non-alcoholic Dog Beer for the dogs and dog lovers!
- Froth Craft Beer fun bus, Belafonte, returns hosting intimate brewer sessions
- Funk Cider container bar
- Shelter Brewing Boat Bar
- Mash Can Van
- Blasta Container Bar
- Feral Biggie Bar and beer garden
- Cocktail Gastronomy mixers bar and much more....

At Freo Beerfest, festivalgoers are taken on the ultimate journey of beer and food discovery; exploring rare and exclusive festival brews, ciders and one-of-a-kind cocktails, complimented perfectly by the best in local street food. It's a place to sample the new and enjoy your favourites.

"Our amazing local producers hail from all over WA and their exceptional and innovative food and drink offerings are definitely the hero of the festival!". "It's why people come from all over Australia. Everything else is there to complement them and keep everyone completely entertained across the weekend."

"Our goal is to create the best possible environment for our brewers to showcase their brews and brands."

Fremantle legends, Little Creatures returns as presenting partner with a range of brand-new beers not yet seen at BeerFest, launching their Raspberry Florida Weisse with a bang along with their brand-new Pacific Ale and Hazy IPA.

A major highlight of the festival will be the Cryer Malt Masterclass and Brewers stage presented by The WA Brewers Association.

Delivered in partnership with Fremantle Beerfest and hosted by industry legend, Steven Blaine, there will be a massive variety of masterclasses, food and beer pairings, brewers chats and some cheeky trivia to get the beer and laughs flowing at the weekend festival.



"Freo Beerfest is all about WA's love for local beer - the masterclasses, chats and tastings are an awesome way to explore beer and some of the unique brews coming out of WA," said WA Brewers Association president, Andy Scade.

"We've got heaps of fun sessions planned like brewery quizzes, malt sack races and of course, plenty of free tastings to get your tastebuds fired up."

"For people who may not have stepped into the world of craft beer before – the classes and tastings are the perfect opportunity to do so." The masterclass sessions run all weekend and are free with a ticket.

Beerfest is also packed with a massive range of FREE entertainment and activities including LIVE MUSIC AND COMEDY | MASTERCLASSES AND TRIVIA | BEER/FOOD PAIRING AND TASTINGS | RIDES AND GAMES | ROVING PERFORMERS.

Beerfest literally has something for everyone!

Now more than ever, it's so important to support locals! We are proud to showcase local brewers, cidermakers, distillers, food producers and local venues ranging from Kununurra, Broome and Exmouth in the North to Esperance and Albany in the South and almost every region in between! From limited releases to local regional favourites festival goers can expect the best of everything at BeerFest!

What: Fremantle Beerfest presented by Little Creatures

Where: Fremantle Esplanade Park

When: Friday 12 Nov 5-10pm|Saturday 13 Nov 11-4; 5-10pm|Sunday 14 Nov 12-5pm
Who's there: Artisan Brewing, Baolicious, Beerfarm, Black Brewing Co, Blasta Brewing Co, Boston brewing co, Bright Tank Brewing Co, Brix Distillers, Burnt Ends Smoking Co, Bush Shack Brewery, Campus Brewing, Cheeky Monkey Brewing Co, Cocktail Lab, , Colonial Brewing Co, Dingo Brewing, Erosion Meadery, Feral Brewing Co, Finlay's Brewing Co, Franny's Moving Kitchen, Froth Craft Brewery, Funk Cider, Gage Roads Brew Co, Great Southern Distilling Co, Hippie Kombucha, Koki Bao Taiwanese, Impi Brewers, King Road Brewing Co, Kook Brewing Co, Lawrenny Distillery Gin Bar, Little Creatures, Mango Smash, Mash Brewing, Margaret River Brewhouse, Matsos Brewery, Master Panda, Monkey Rock Winery and Cider, Nail Brewing, O'tacos Roll, Oishii Modern Japanese Street Food, Otherwise Brewing Co, Outback Brewing Co, Phat Brew Club, Red Rooster, Rocky Ridge Brewing Co, Shelter Brewing Co, South Beach Aperitivo, South Fremantle Brewing and La Cabana, Spinifex Brewing Co, Street Food Lab, Tattarang Springs Distilling Co, Temel's Turkish Food Van, The Left Bank and Beerland, The Seasonal Brewing Co, Thorny Devil Brewing, Txoko Brewing, Wedgetail Brewing, Whalebone Brewing, Wilson Brewing Co, The Wingman

What's on: 300+ WA Beer, Cider, Spirits, Cocktails, Wine, Mead, Non-Alcoholic Drinks, The best Local Street Eats

FREE entertainment and activities including MUSIC AND COMEDY|MASTERCLASSES AND TRIVIA|BEER/FOOD PAIRING AND TASTINGS|RIDES AND GAMES |ROVING PERFORMERS.

Tickets: ON SALE FROM 8am WST, 10th AUGUST General admission tickets start from \$25. Ticket includes access to event and all free on-site entertainment. Food and drinks available for purchase. **To ensure 100% COVID tracing -** Tickets are pre purchase only online at Eventbrite