**Local businesswoman named as a finalist for National Awards**

Dr Saba Qutub of Armstrong Health and DRSQ Skincare has been named as a finalist for the 2020 AusMumpreneur Awards in the Rising star and Multicultural Business Excellence category.

The AusMumpreneur Awards presented by The Women’s Business School celebrate and recognize Australian Mums in business achieving outstanding success in areas such as business excellence, product development, customer service and digital innovation. The awards are designed to recognize the growing number of women who successfully balance motherhood and business in a way that suits their life and family.

Dr Saba Qutub is a mother of two beautiful girls while balancing her successful career as a Medical Practitioner, Cosmetic Physician & an entrepreneur. Born and graduated in India, she moved to Australia for post-graduate training. She was always passionate about medicine, but she continued to feel this pull for cosmetic medicine combined with an entrepreneurial dream. With rest of the family in India, she struggled to build her business while figuring out the ropes of a toddler and a newborn and had times like breastfeeding her newborn in between clients. In 2017 Saba opened Armstrong Health, which is a Smart Health Clinic working towards the emotional and physical health & well-being of individuals and families in Geelong. It is a unique health hub incorporating General Practice, Integrative Medicine, Medical Aesthetics, Nutritional Medicine and Medical Acupuncture. She later launched DRSQ Skincare in 2018. DRSQ Skincare's point of difference is that it amalgamates the best of advance cosmeceutical science and natural ingredients to create highly effective, evidence based and ethical skin care.

Dr Saba Qutub is delighted to be named as a finalist and is proud of her achievements, particularly winning an Apex Award for my business Armstrong Health as “The Best General and Wellness Clinic in Geelong” and winnig a Live Wire Award for the “Innovation and Excellence” Women Entrepreneur award of the year for 2021. To be recognized for my achievements is incredibly humbling because I simply started just to gain control over my career to spend more time with my family, so to get to this point is surreal!

There are many benefits to balancing business and motherhood as Dr Saba Qutub explains, “The word mumpreneur says it all. I love being both a mom and an entrepreneur, and I couldn’t see my life without either one of them. My children and business make me who I am, and I wholeheartedly believe that it’s important for mums to know that it is okay to want both! When Covid happened, that was a difficult time for all. I was fortunate enough that my business was doing well, but that meant I worked full-time while my kids were home from school, relying on me for their education. I wasn’t willing to give up either of these responsibilities, so between patients, I  would hop on Zoom with my daughters and help them with their school work. I have learned the art of adjusting, and I didn’t throw my hands up, instead, I asked the question, “How can I solve this problem?” This was a game changer.

It can be challenging to be a successful business woman whilst raising a family and Dr Saba Qutub gives this advice for others thinking about starting their own enterprise. “I believe that passion is a person’s driving force to be successful. If you are passionate about it, then you should chase it. That passionate drive should be deep at the bottom of your heart because starting your own business is hard work, and if someone isn’t genuinely passionate about it, they will most likely quit. Do your financial homework to have a realistic idea of how much it will cost, and don’t forget to create a network. Connect with people that are on a similar journey as you and learn from their experience. Don’t be afraid to ask questions!”

Read more at [www.ausmumpreneur.com](http://www.connect2mums.ning.com). The winners of the 2020 AusMumpreneur Awards will be announced at an online event in September.

For more information on the AusMumpreneur Awards visit: [www.ausmumpreneur.com](http://www.connect2mums.ning.com) or contact awards@ausmumpreneur.com

For an interview with Dr Saba Qutub contact 0411751267, [www.drsq.com.au](http://www.drsq.com.au), drsaba@armstronghealth.com.au