



## August 2021

## AMX by HARMAN Debuts Powerful, Affordable Family of 4K60 4:4:4 Matrix Switching, Window Processing, and HDMI-TO-USB Capture Products

New suite of products forges ideal solution for software video conferencing, lectures, and a range of AV delivery applications

**Sydney, Australia -** MadisonAV, the distributor of Harman Professional Solutions in Australia has announced the release of six new products in the AMX range that transform today's meeting and lecture spaces utilising software-based conferencing platforms like Zoom and Teams as well as meet many capture, switching or window processing needs.

The debut includes four new Precis PR-Series matrix switchers supporting up to eight sources and eight outputs, the new Precis PR-WP-412 windowing processor to dynamically window up to four sources, and the new UVC1-4K HDMI to USB 3.0 capture device. Whether used individually or together, these products ensure incredibly impactful collaboration at a powerfully competitive price point.

Ideal for affordable yet beautiful video routing in small to medium installations, the new Precis PR-Series Matrix Switchers are available in four configurations - 4x2, 6x2, 4x4 and 8x8. All models include best-in-class capabilities like pixel-for-pixel video reproduction, fast switching, comprehensive EDID management, HDMI audio de-embedding, an open control API, and a simple-to-use web interface. The PR-0402 also supports auto-switching to provide touch-free video switching in small applications.

The new AMX PR-WP-412 is both versatile and cost effective by combining a 4x1+1 windowing and a 4x2 seamless matrix switcher in a single, compact unit. Collaboration in meetings and distance learning can be enhanced and amplified with included technologies like truly seamless switching, class-leading 4K60 4:4:4 video quality, integrated audio breakaway, an open control API, and a simple-to-use web interface.

The new UVC1-4K capture device solves the immediate issue of PCs that lack HDMI or other video inputs. The UVC1-4K seamlessly delivers content from video cameras, document cameras or other HDMI sources into software-based conferencing and streaming applications via the computer's USB port. Features include 4K60 4:4:4 video input, HDMI and separate analog audio input, standard UVC interface and control, and USB 3.0 output up to 3840x2160p@30fps.

"The proliferation of software-based conferencing has created a momentous shift in the AV designs of traditional meeting and lecture spaces," said Jeff Burch, HARMAN Professional Director of Video and Control. "This suite of new products ensures users are equipped to take advantage of the enhanced capabilities of the modern collaboration space as well as simplifying AV management for just about any application. And no matter which of these new products best serves your need, they all provide legendary AMX reliability, security, and ease-of-use."

Peter Haak, Product Line Manager at MadisonAV stated "We're excited to be bringing this expanded range of 4K60 matrix switching and window processing products to the Australian market this September. The addition of these products provides real price and functionality differentiation, and our customers will be excited to see the overall value proposition when they compare these with other products on the market. Since being appointed the exclusive distributor for AMX in Australia a little over a year ago, we've introduced their Enova DVX 4K60 all-in-one presentation switchers, and now these new Precis 4K60 matrix switchers, plus 4K60 fibre cards for the Enova DGX100 digital media switcher range. With even more new technology and product releases on the horizon, it's reassuring to see the world leader in Networked AV continue to flex their muscles in the broader video and control market."

Additional Details - We invite you to explore the details and specifications of all the new products:

- AMX Precis PR-Series Matrix Switchers
  - o PR-0402 4x2 4K60 Matrix Switcher
  - o PR-0602 6x2 4K60 Matrix Switcher
  - o PR-0404 4x4 4K60 Matrix Switcher
  - o PR-0808 8x8 4K60 Matrix Switcher
- AMX Precis PR-WP-412 4K60 HDMI Windowing Processor
- AMX UVC1-4K USB Capture Device

For information regarding sales or support of AMX by Harman products in Australia, contact MadisonAV on 1800 00 77 80 or at connect@MadisonAV.com.au.

## **ABOUT MadisonAV**

MadisonAV is a specialist AV business within Madison Group Enterprises that distributes professional and commercial grade audio visual products and solutions. Our world leading and complementary brands make us value-added distributor of complete end to end AV solutions. Our team of technical experts, built over 28 years in the industry, combined with the quality and breadth of our product range, allows us to work across all industry sectors and verticals as a trusted partner, evidenced by an extensive customer base and a rich history of complex project delivery.

Madison Group Enterprises is comprised of businesses specialising in the design, development and distribution of leading connectivity products and technologies. Our businesses have proven expertise in connectivity solutions across a broad range of communications, audio visual, wireless and networking disciplines. Through our specialised teams and distribution networks across Australia and New Zealand, our businesses operating in the Audio Visual, Industrial IT, Industrial IoT and broad-based distribution and reseller markets offer manufacturers unparalleled reach and representation for their brands.

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